



Sample Sponsorship Opportunities



Sample Sponsorship Opportunities

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Sponsorship

Leverage ATE to showcase your brands, products, services, trade development, cultural tourism and sustainable eco system opportunities to create more audiences and awareness in Africa for your brand and services.



Sponsorship Opportunities

GO BEYOND A VIRTUAL BOOTH

Offer a variety of ways to spotlight sponsors

LOGIN

Place sponsor's logo and content on the login page. This can be an exclusive item so shared with multiple sponsors

CONTESTS

Sponsor a contest - enabling sponsor's name to be tied to the contest as well the participant details

SESSION ADS

Logo can be visible in either a sponsor's session or against other planned sessions

LOUNGES

Host a lounge to enable networking of up to 16 participants in an informal format.

BREAKOUT ROOM

Host a breakout room. Room can be targeted for groups or the general population.

Session

Create a dedicated sponsor session for the main event, where the sponsors speaks.

Panel

Offer a speaking opportunity within a planned panel at the event.

Fireside Chat

Sponsors have dedicated time to connect via a Fireside chat or Q&A session

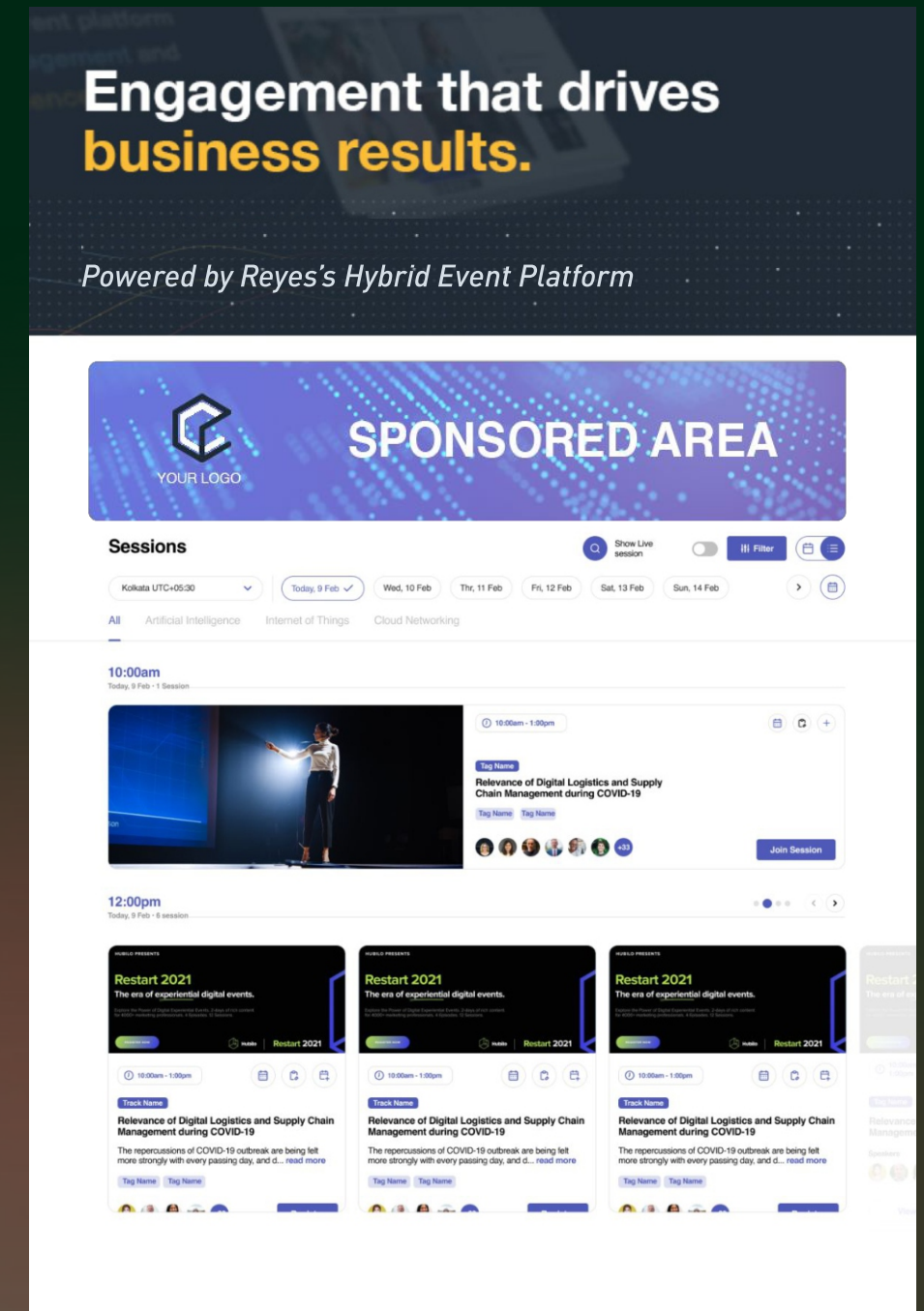
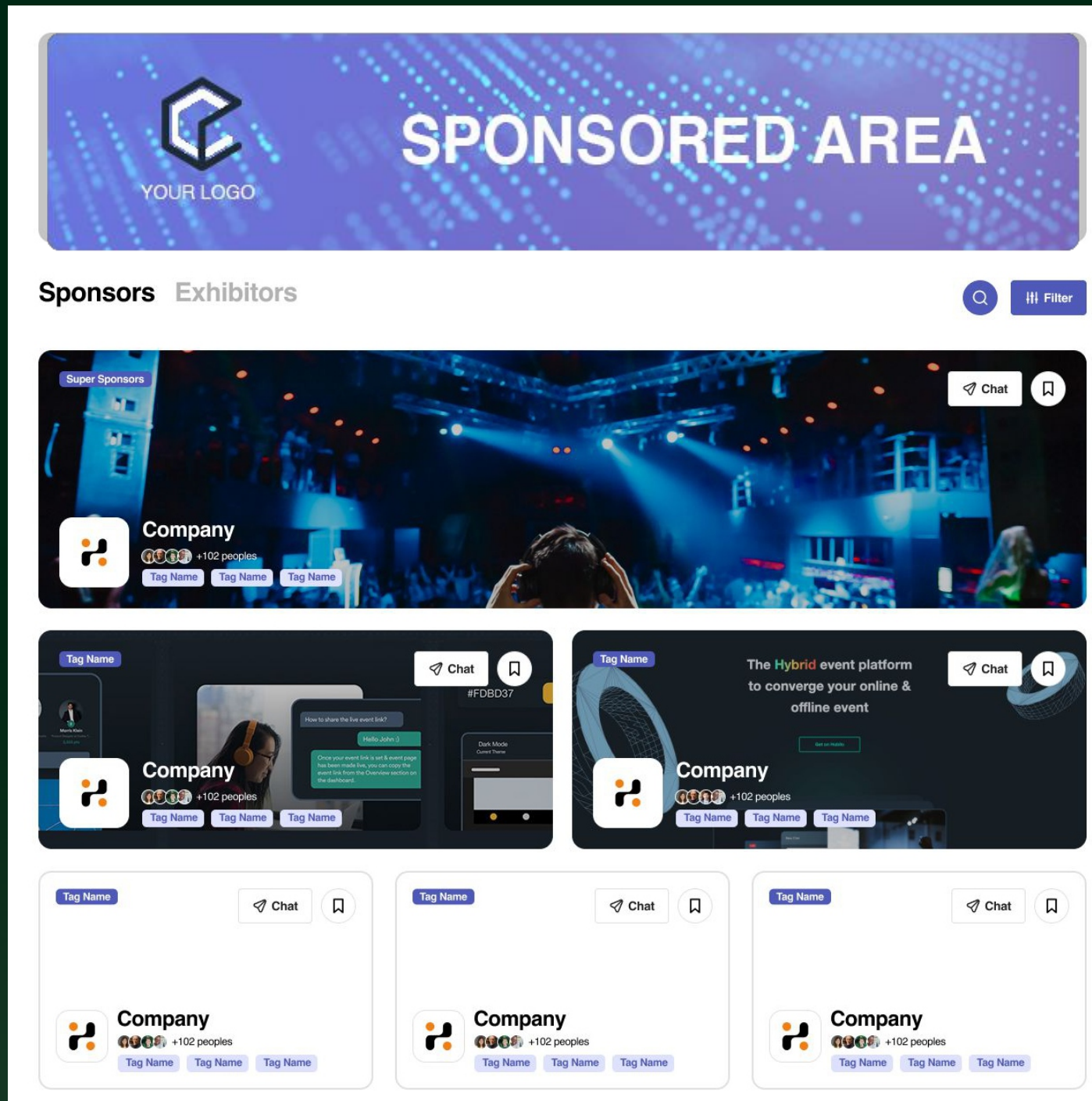
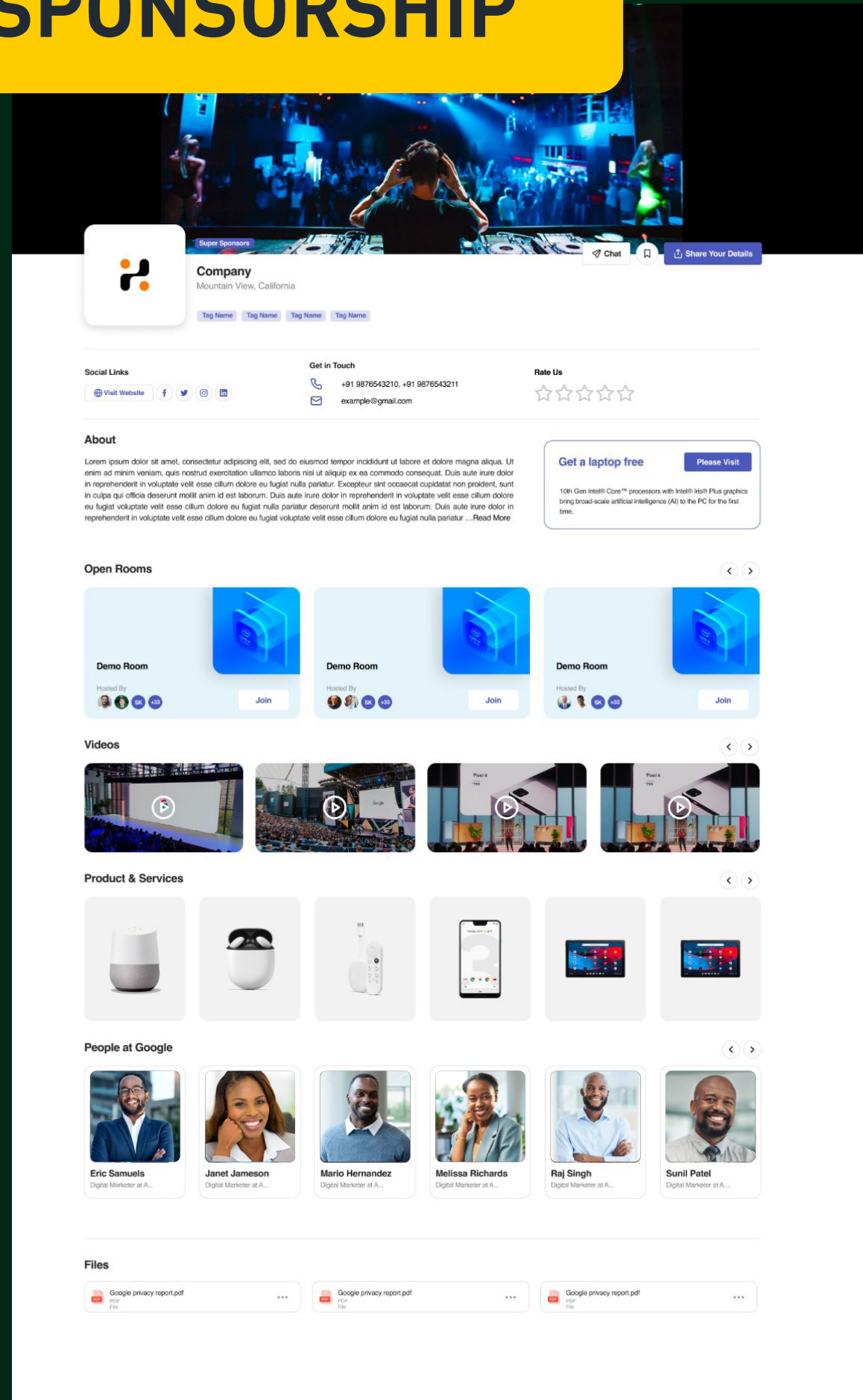
Virtual Booth

Sponsors can manage own booth by being able to share their collateral & manage their leads

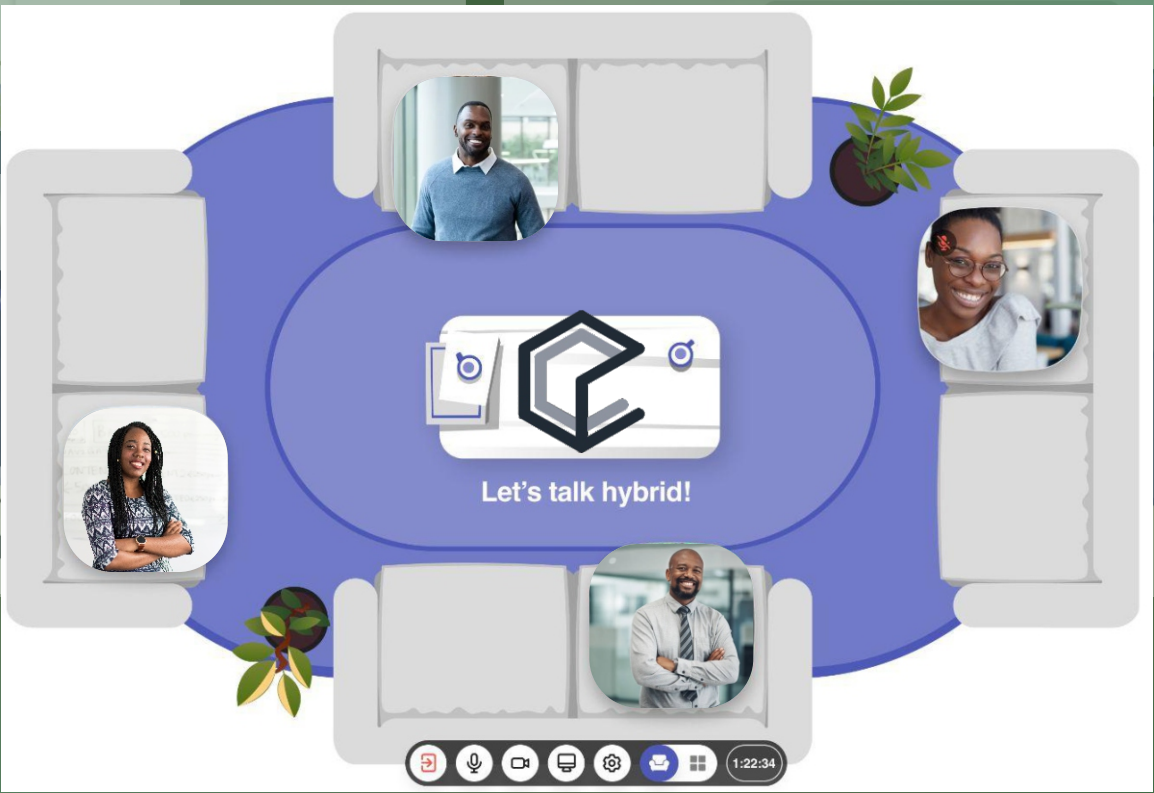
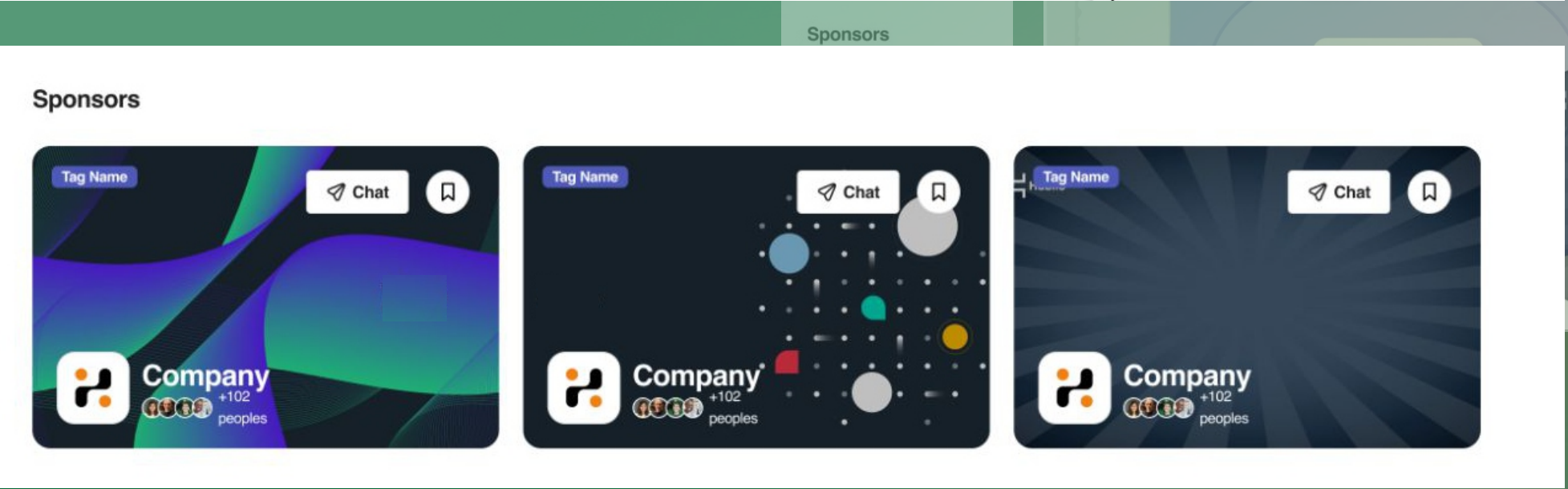
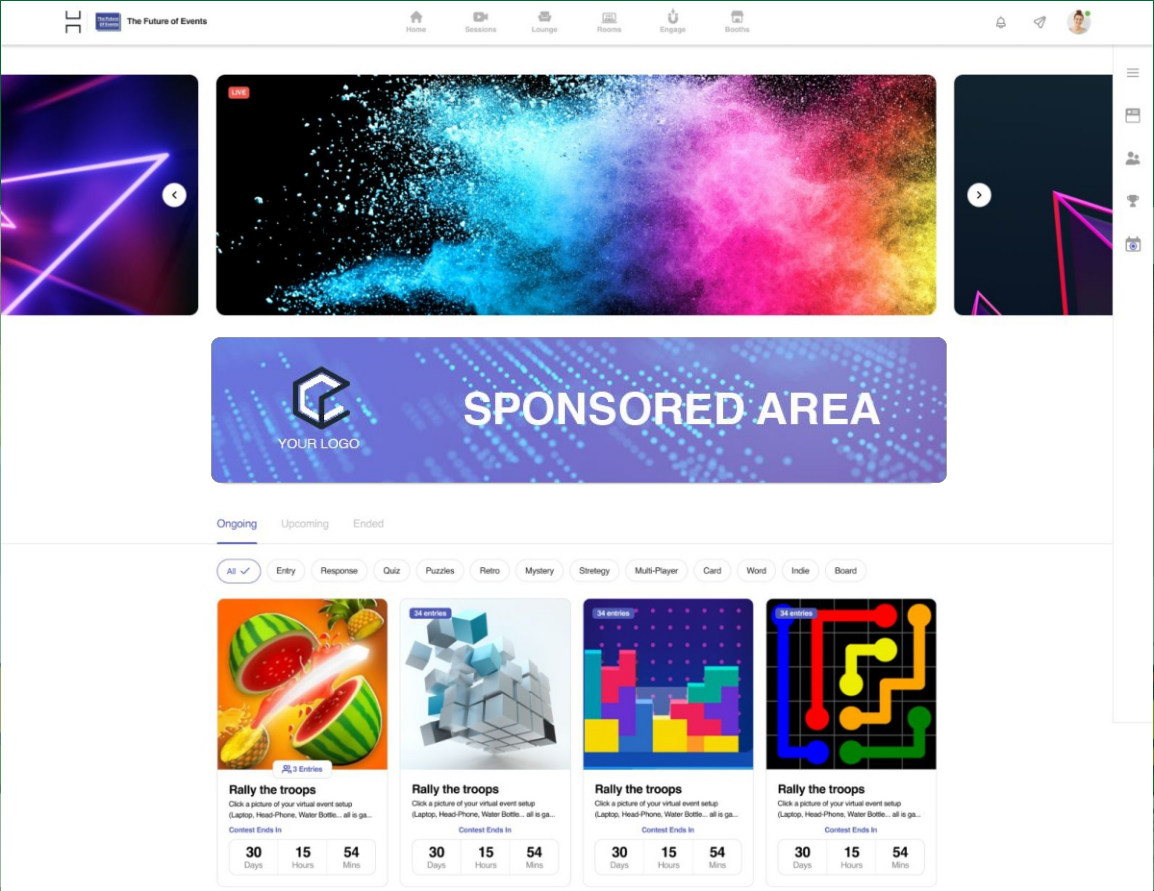
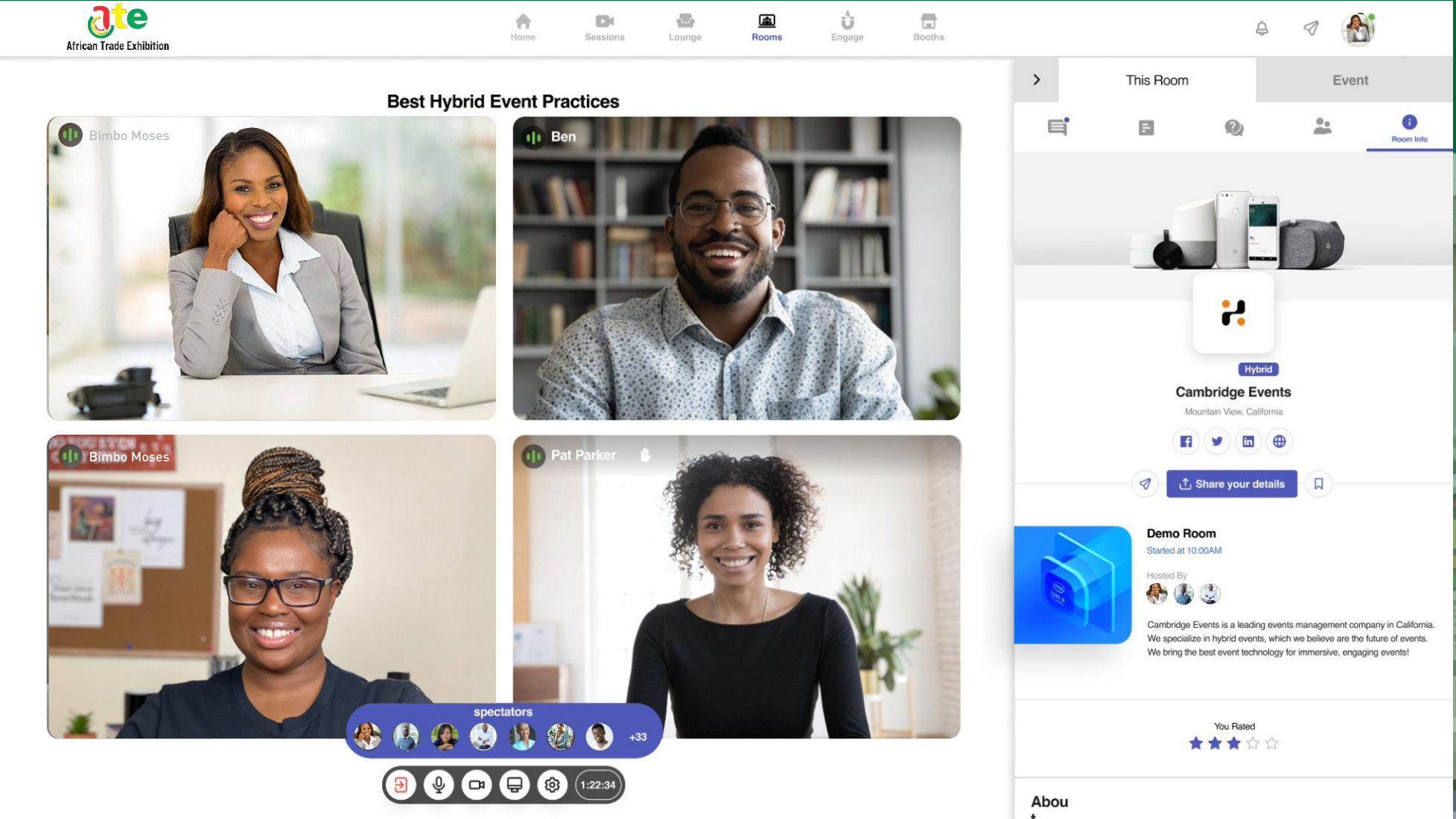
SPONSOR ROI

Sponsors have access to how audience engage with them either from the booth to the sessions

SPONSORSHIP



SPONSORSHIP



PROPEL YOUR BRAND

ATE Offers wide range of visibility & exclusivity

Login

Place sponsor's logo and content on the login page. This can be an exclusive item and can be shared with few sponsors.

Event Ticket

Include sponsor's logo on event ticket to increase sponsor's brand visibility even before the event start

Sponsored Ads

Sponsors can run ads on the platform and can be priced based on the event section & degree of visibility

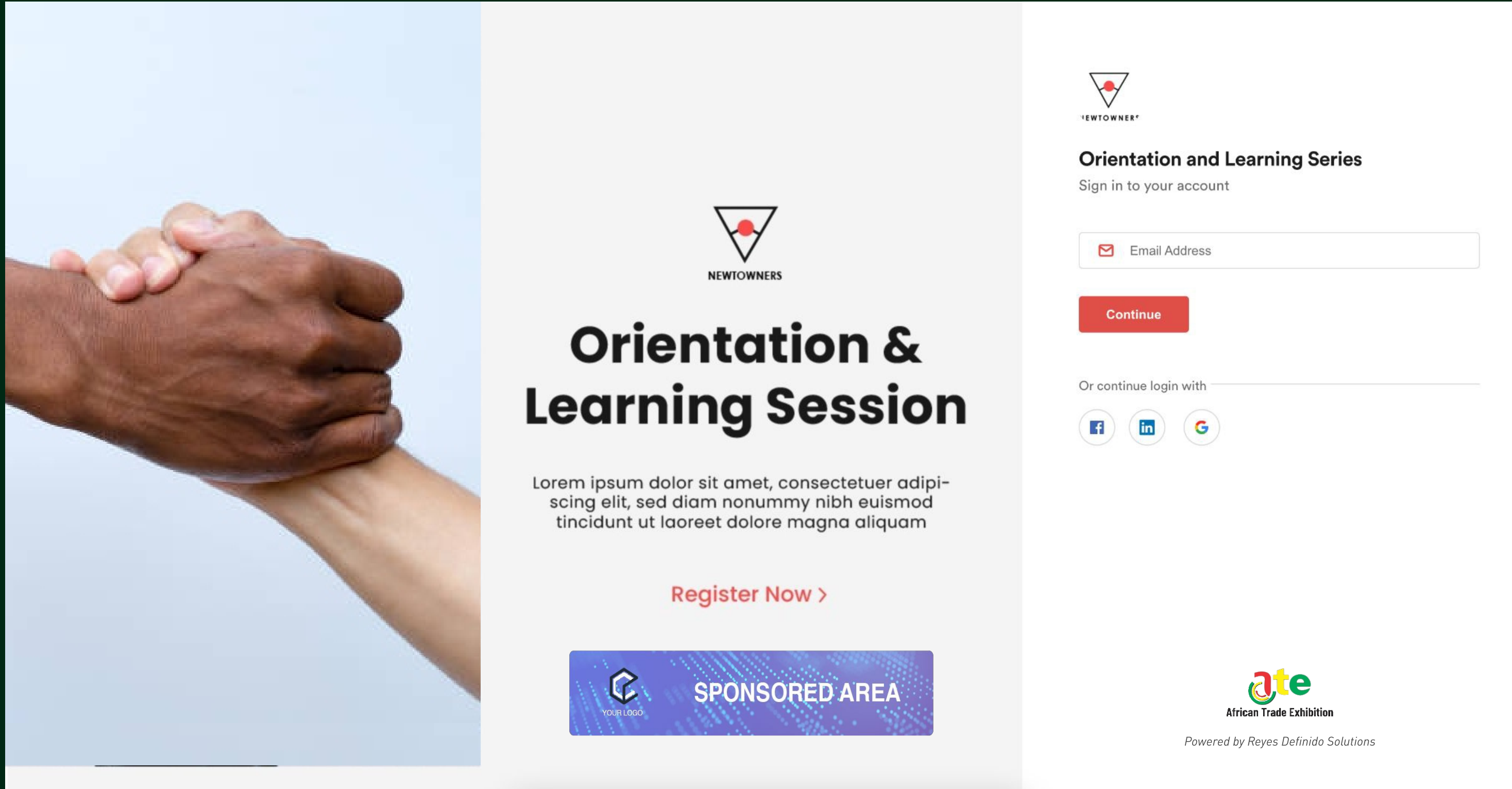
Community Banners

With multiple community banners organizers can highlight their sponsors with enticing graphic & message.

Invite Mailer

This is a highly exclusive feature to promote the sponsors with brand mention and logo

Login page with sponsors logo & banners



**Login page:
Highly exclusive**

Sponsors can:

- Place their logos
- Get a dedicated banner

Event Ticket



Add Ticket

Ticket Name *

Eg: Early Bird ticket

150 Characters

Ticket Type

Free TicketPaid Ticket

Enter Number Of Tickets *

Number of ticket available

Description

Enter Description

The event is sponsored by brand 1 and brand 2.

500 Characters

Associate Ticket To People Groups ⓘ

Attendee

Ticket Status

OpenSold Out

Ticket Visibility ⓘ

VisibleHidden

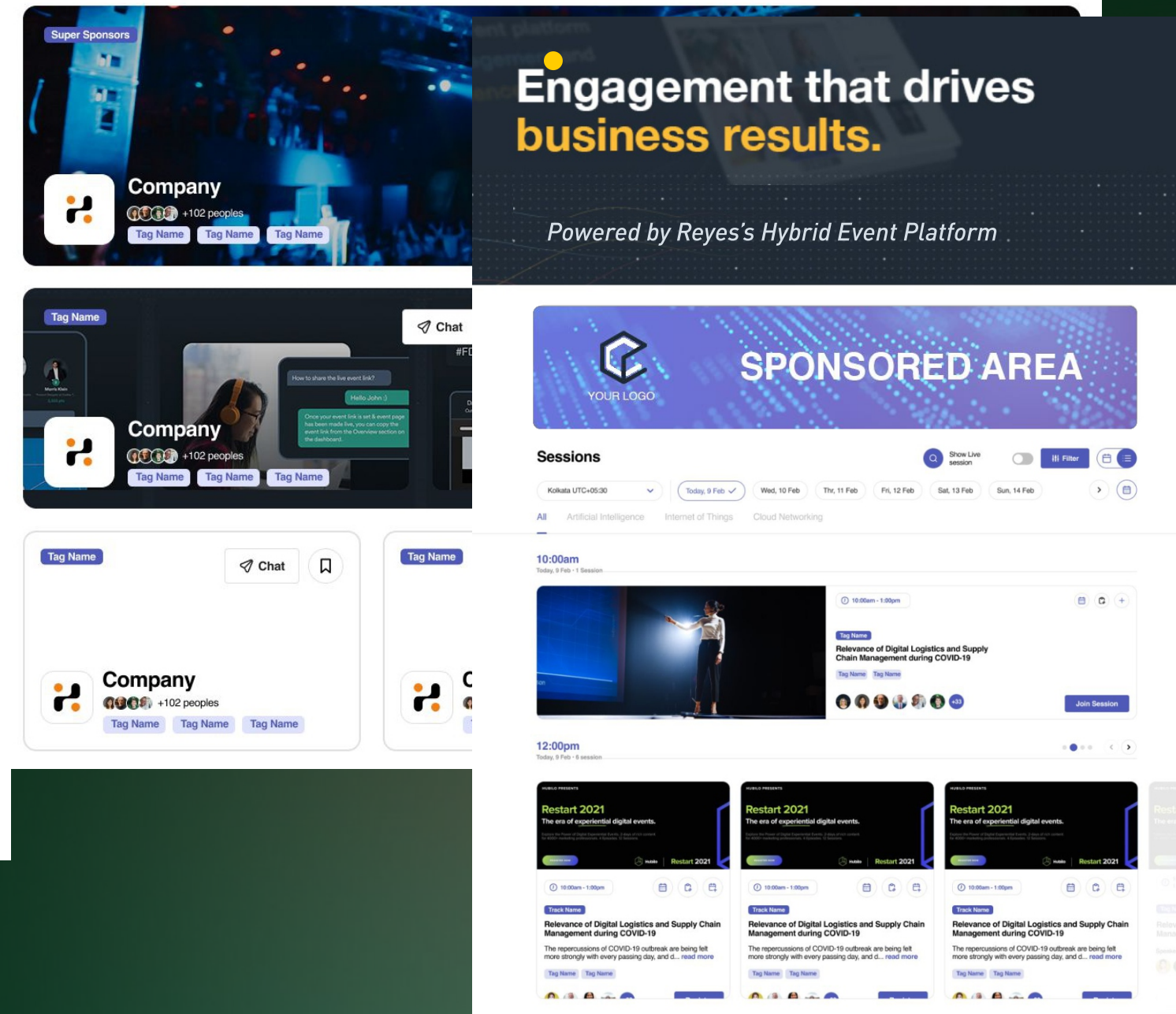
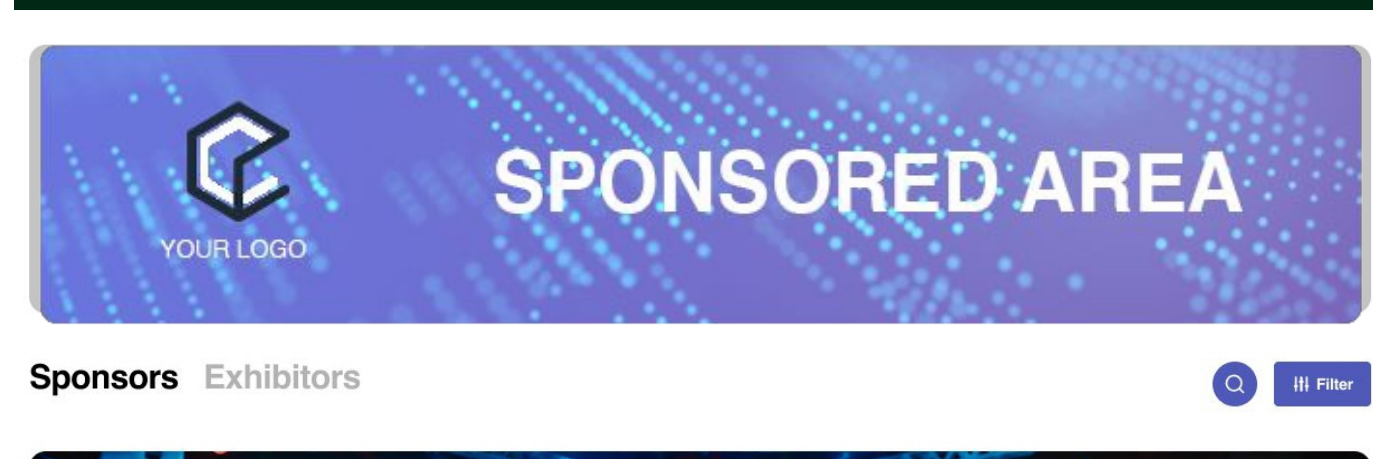
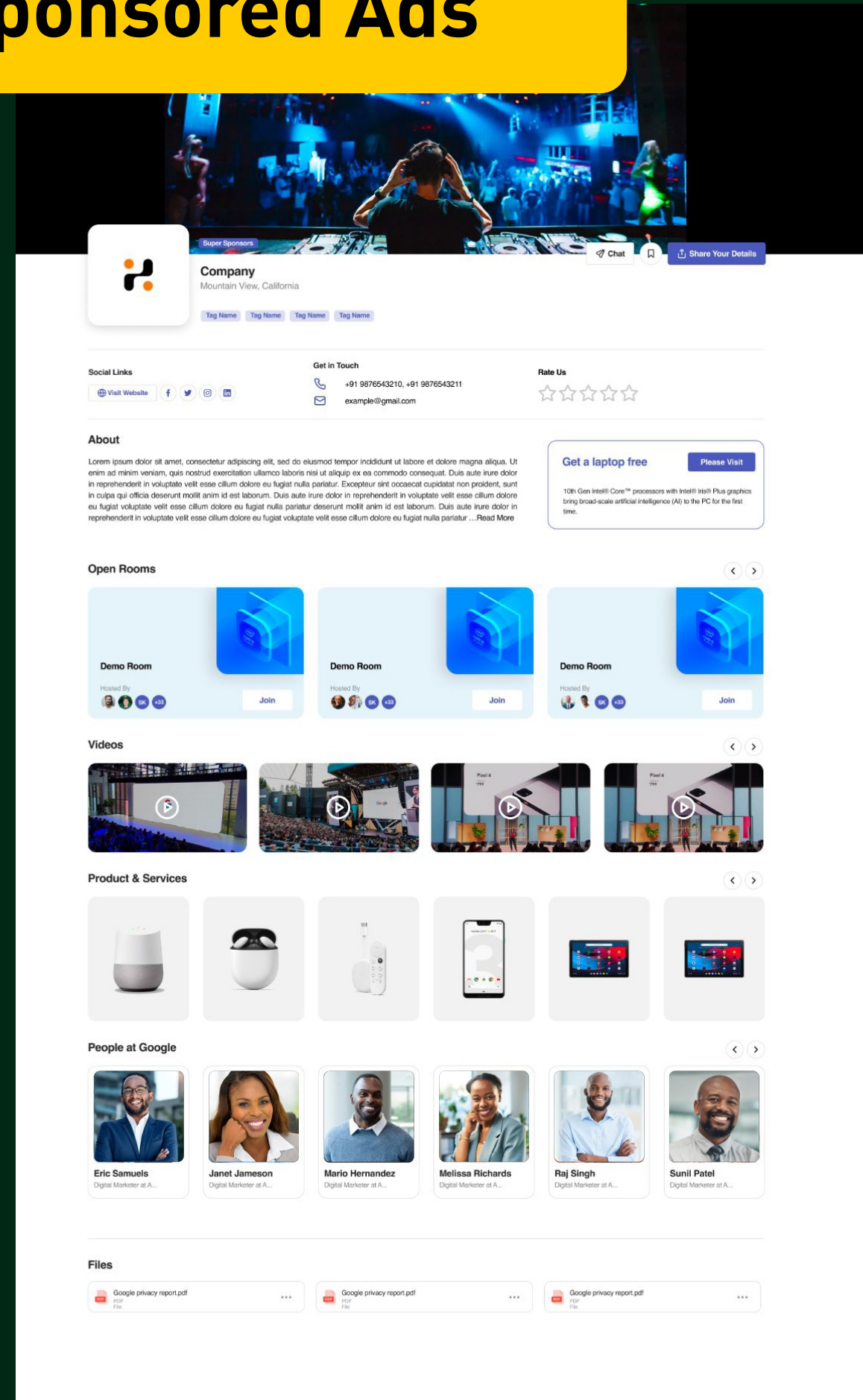
ADD

CANCEL

Highlight your Brand as key sponsors

- Mention brand name of our key sponsors
- Add a line or two about our sponsors

Sponsored Ads



Increase sponsors
brand awareness

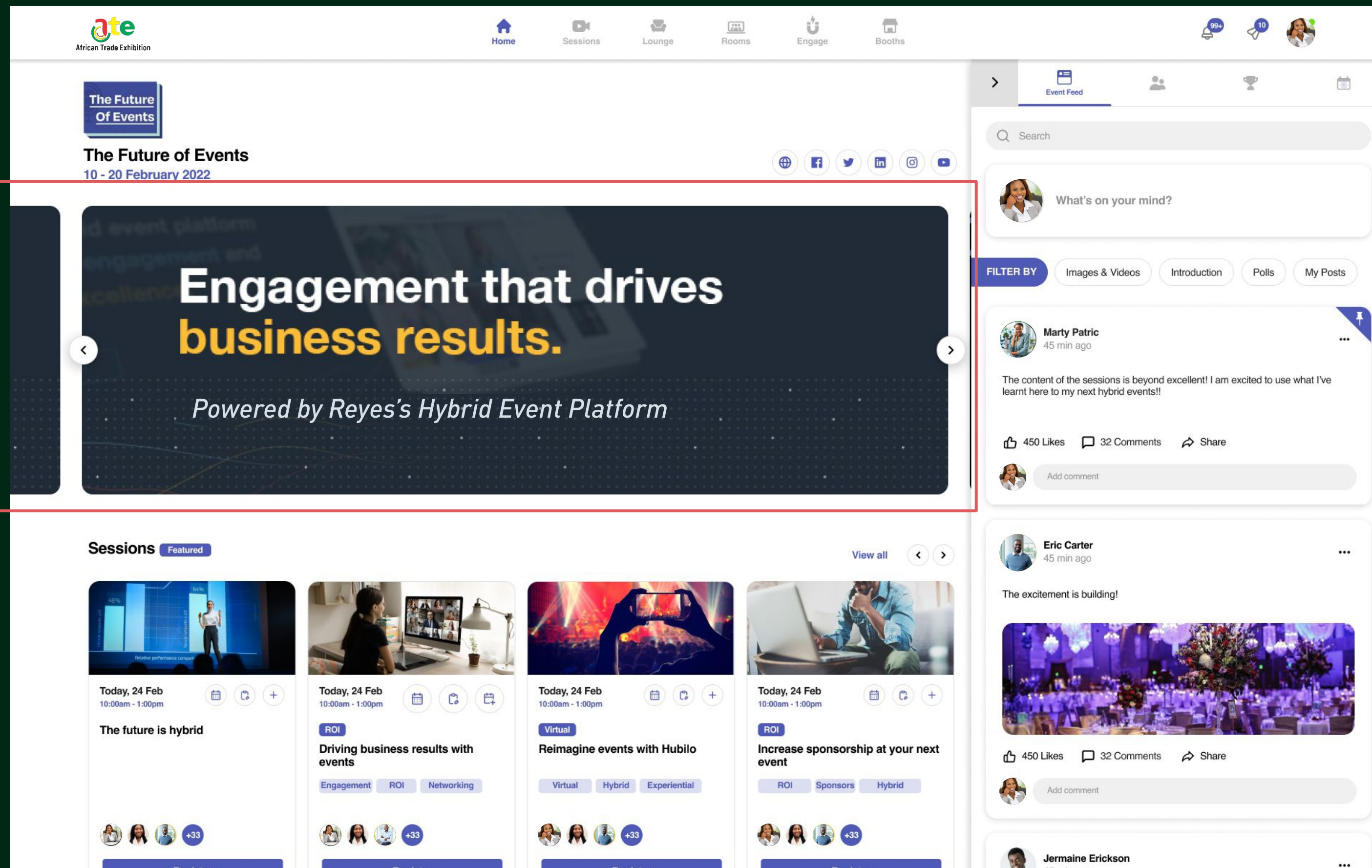
Sponsored Ads will
be displayed at

- Reception area
- Event feed
- Agenda section
- Attendees section
- Session
- Room list
- Lounge list
- Speakers list

Community banners

Event prime real estate

- Highly visible
- Upto 20 community banners
- Can include CTA to an event section or an external link.



The screenshot displays the ATE Virtual Hybrid event platform interface. At the top, a navigation bar includes icons for Home, Sessions, Lounge, Rooms, Engage, and Booths. The main header features the ATE logo and the event title "The Future of Events" with the dates "10 - 20 February 2022".

A large, prominent banner is highlighted with a red border. It features the text "Engagement that drives business results." in white and yellow, with "business results." in yellow. Below this, it says "Powered by Reyes's Hybrid Event Platform". The banner has navigation arrows on the left and right sides.

Below the banner, there is a "Sessions" section with a "Featured" tab. It displays a grid of four session cards, each with a thumbnail image, title, time, and a "Register" button. The sessions are:

- The future is hybrid** (Today, 24 Feb, 10:00am - 1:00pm)
- Driving business results with events** (Today, 24 Feb, 10:00am - 1:00pm)
- Reimagine events with Hubilo** (Today, 24 Feb, 10:00am - 1:00pm)
- Increase sponsorship at your next event** (Today, 24 Feb, 10:00am - 1:00pm)

Each session card includes a "Register" button and a small profile picture of the host. To the right of the sessions, there is an "Event Feed" section showing user posts. The first post is by Marty Patric, who says "The content of the sessions is beyond excellent! I am excited to use what I've learnt here to my next hybrid events!!". The second post is by Eric Carter, who says "The excitement is building!". The third post is by Jermaine Erickson.

Invite Mailer

Invite Mailer

Design your own welcome mailer when the attendee is invited to join the event. You can configure email subject, email body, login CTA label and add calendar links. Attendees will be able to directly login to the event from the Invite Mail. [Learn More](#)

Email Subject *

Start interacting with your fellow attendees at the <|event_name|>

84 Characters

Email Title *

Start interacting with your fellow attendees at the <|event_name|>

34 Characters

Email Body *

Select ▾

B

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14px

▾

☰

☷

🔗

Hello <|first_name|>,

Congratulations! You are now officially a part of <|event_name|>.

You may now start setting up meetings and interacting with your fellow attendees who will be attending the event.

The event is sponsored by - Sponsor 1, Sponsor 2, Sponsor 3

3727 more Characters

Reach maximum attendees

- Maximum visibility
- Mention sponsors name
- Can include links to their website etc

MORE THAN A DISPLAY BOOTH

Make your brand shine with dynamic virtual booth

Premium Booth

Allows your exhibitor /sponsor to manage their own virtual booth and analytics.

Featured Booth

Increase the visibility of a booth by featuring it on the reception page of the event.

Spotlight Banner

Sponsor can brand their booth with spotlight banner. It can be either be an image or a video

Listing Banner

Display & highlight our sponsors/exhibitors with listing banner. Banner size may vary.

Small Banner

Enhance the visibility of sponsors with small banner, which are displayed in the reception and session area

Team Members

Add booth members to engage with more attendees. Sponsors can add up to 20 members.

Marketing Collaterals

Promote your business by adding downloadable collaterals. Sponsors can add up to 10 collaterals.

Product Listing

Drive sales by listing your products with images, descriptions and CTAs. Sponsors can add up to 20 products.

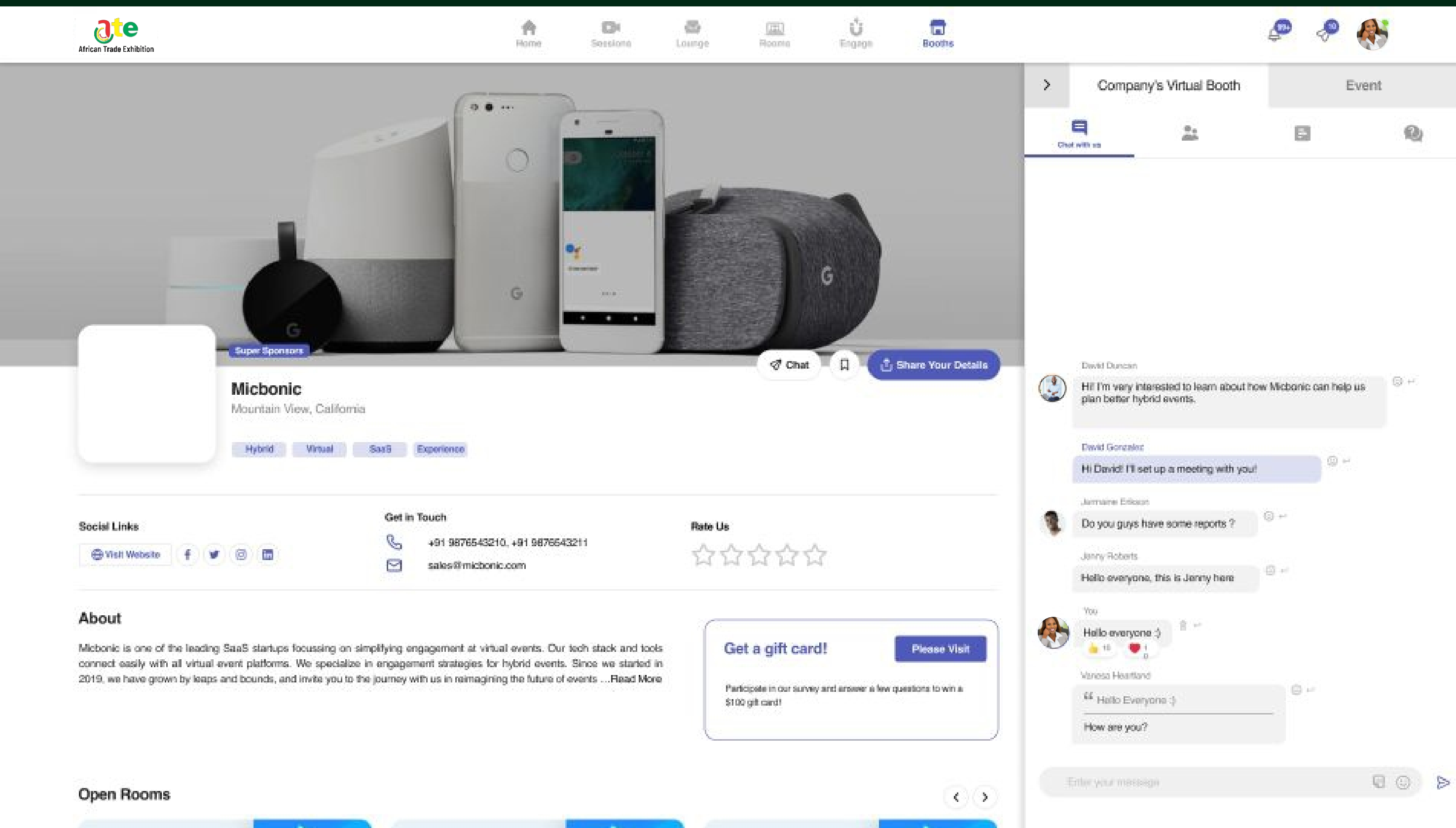
Product Videos

With product videos sponsors can educate their audience & increase brand awareness.

Custom CTA

Drive attendees actions with custom CTA to provide offers, exclusive access etc.

Interactive Virtual Booths



One-stop Virtual Booths

Booths allow exhibitors and sponsors to create a branded one-stop virtual booth with:

- Videos
- Product ads
- Contact Information
- Downloadables content
- Special CTAs


And the interactions can continue within the side panel

Featured Booth

Speakers


Featured

View all



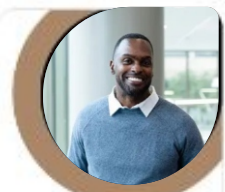
Eric Samuels

CEO




Janet Jameson

VP of Marketing




Mario Hernandez

CFO of Logistics




Melissa Richards

CTO North America



Raj Singh

Author



Sunil Patel


Technology Analyst

Sponsors

Featured

Mario Hernandez


Association



GovStudy Association

+50 people


Virtual



Cambridge Events

+50 people

Events



Viral Dynamic

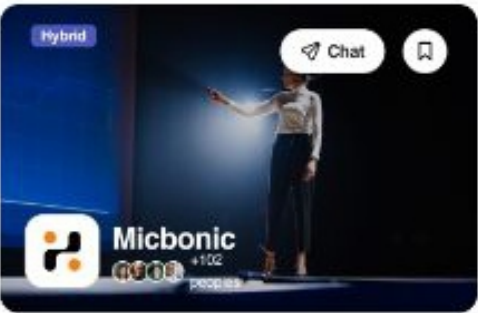
+100 people

Exhibitors

Featured

View all


Hybrid



Micronic

+102 people


Tech



Tecise

+102 people

Tech



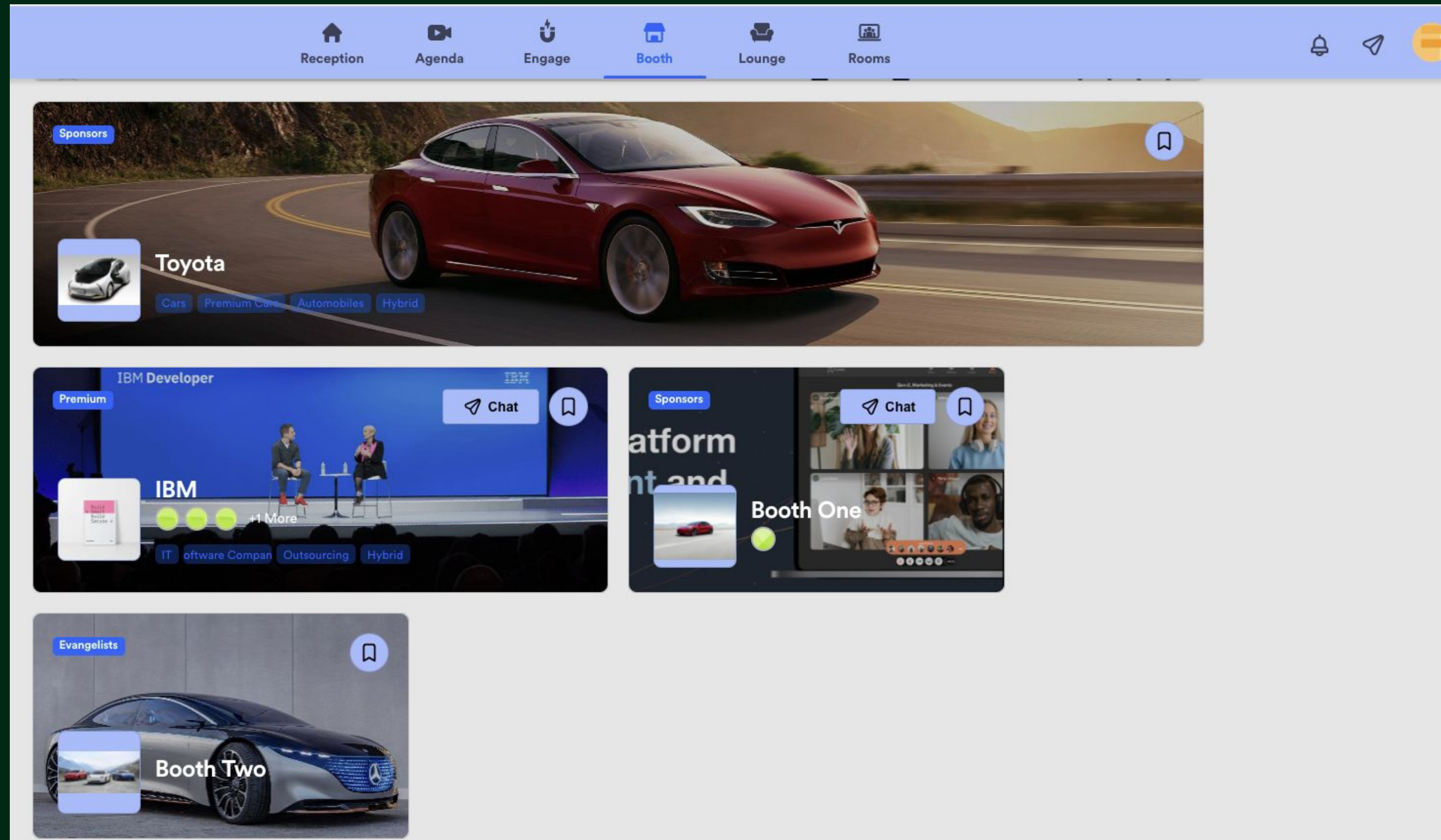
Phygital Flow

+102 people

Featured booth in reception area

- Banner image
- Chat and bookmark

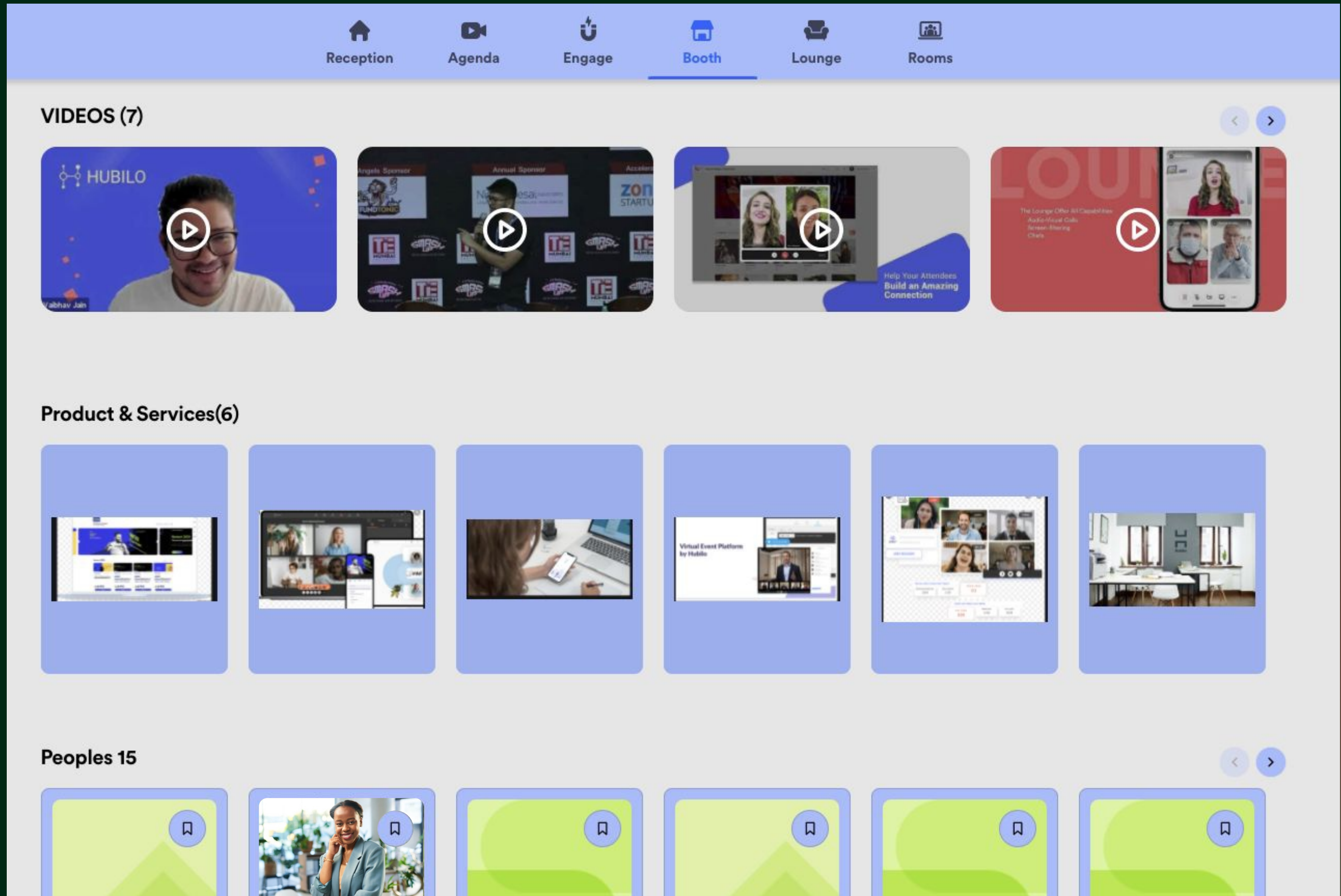
Booth listing Banners



Showcase our sponsors

- Different sizes & priority
- Filter booth by tags

More ways to promote Sponsors



Ample Of Opportunities

- Videos
- Product & Service Listings
- Downloadable Marketing Collaterals
- Team members
- Custom CTA

SPONSORS FRIENDLY SESSIONS

Grab attendees attention by being part of key sessions

Sponsored Session

Be on the spotlight by sponsoring sessions that are relevant to your business.

Sponsored Speaker

Enhance your thought leadership by adding a sponsor's speakers as part of a sponsored session.

Session Files

Increase your brand awareness or spread your key messages by adding files in high-traffic sessions

Session Banner

Include your logo and messages in session banner for prime visibility.

Session Polls & Q&As

Engage with attendees by including your brand related questions in polls and answering attendees questions.

Sponsored Session

Home

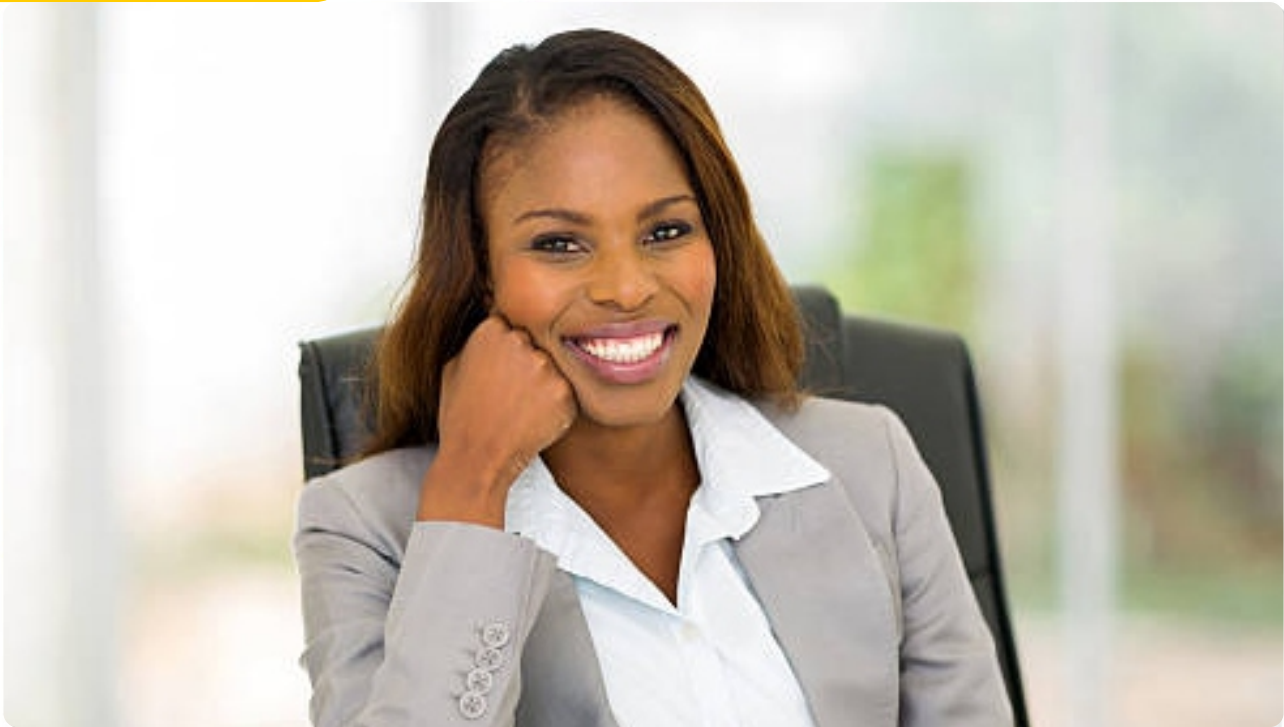
Sessions

Lounge

Rooms

Engage

Booths



Relevance of Digital Logistics and Supply Chain Management during COVID-19

1,510 watching now

23 September, 2020

12:00am - 11:30am

Tag Name

Tag Name

Tag Name


Take a note

Rate this session

★ ★ ★ ☆ ☆


The opening session of Day 1 of Vibrant Gujarat Global Startup Summit addressing an audience of aspiring entrepreneurs. Leading entrepreneurs from different sectors and industries. The opening session of Day 1 of Vibrant Gujarat Global Startup Summit addressing an audience of aspiring entrepreneurs. Leading entrepreneurs from different sectors and industries.

Speakers



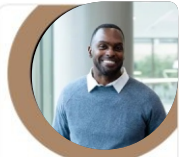
Eric Samuels

CEO




Janet Jameson

CEO




Mario Hernandez

CEO




Melissa Richards

Founder



Raj Singh


Author



Sunil Patel

Founder


Files and documents



Privacy report.pdf

Session Name - Session Name


...



Privacy report.txt

TEXT File

...



Privacy report.doc

DOC File

...

Sponsors

Tag Name

Chat

Hubilo

Company

+102 peoples

Tag Name

Chat

Hubilo

Company

+102 peoples

Tag Name

Chat

Hubilo

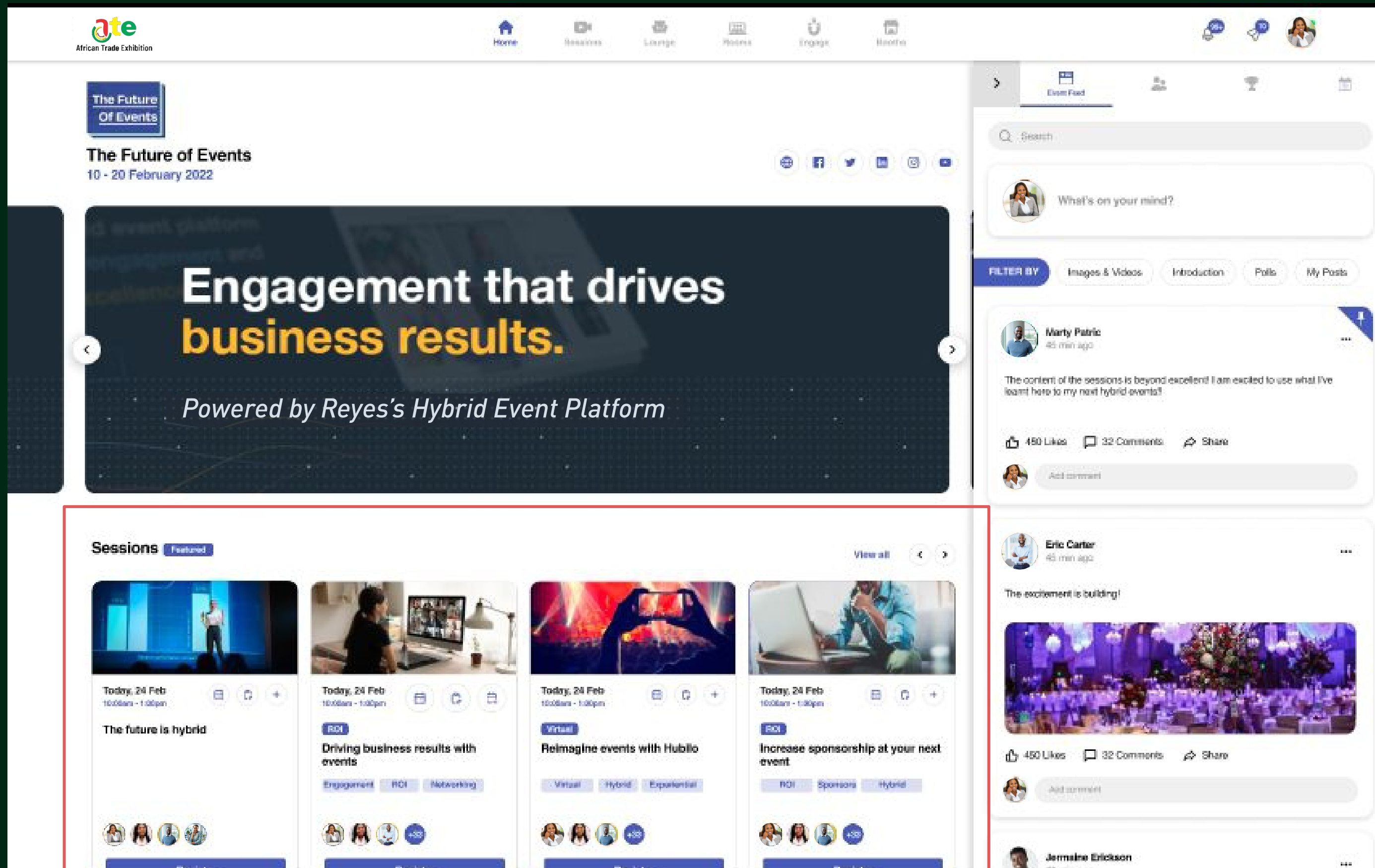
Company

+102 peoples

Get more eyeballs with sponsored session

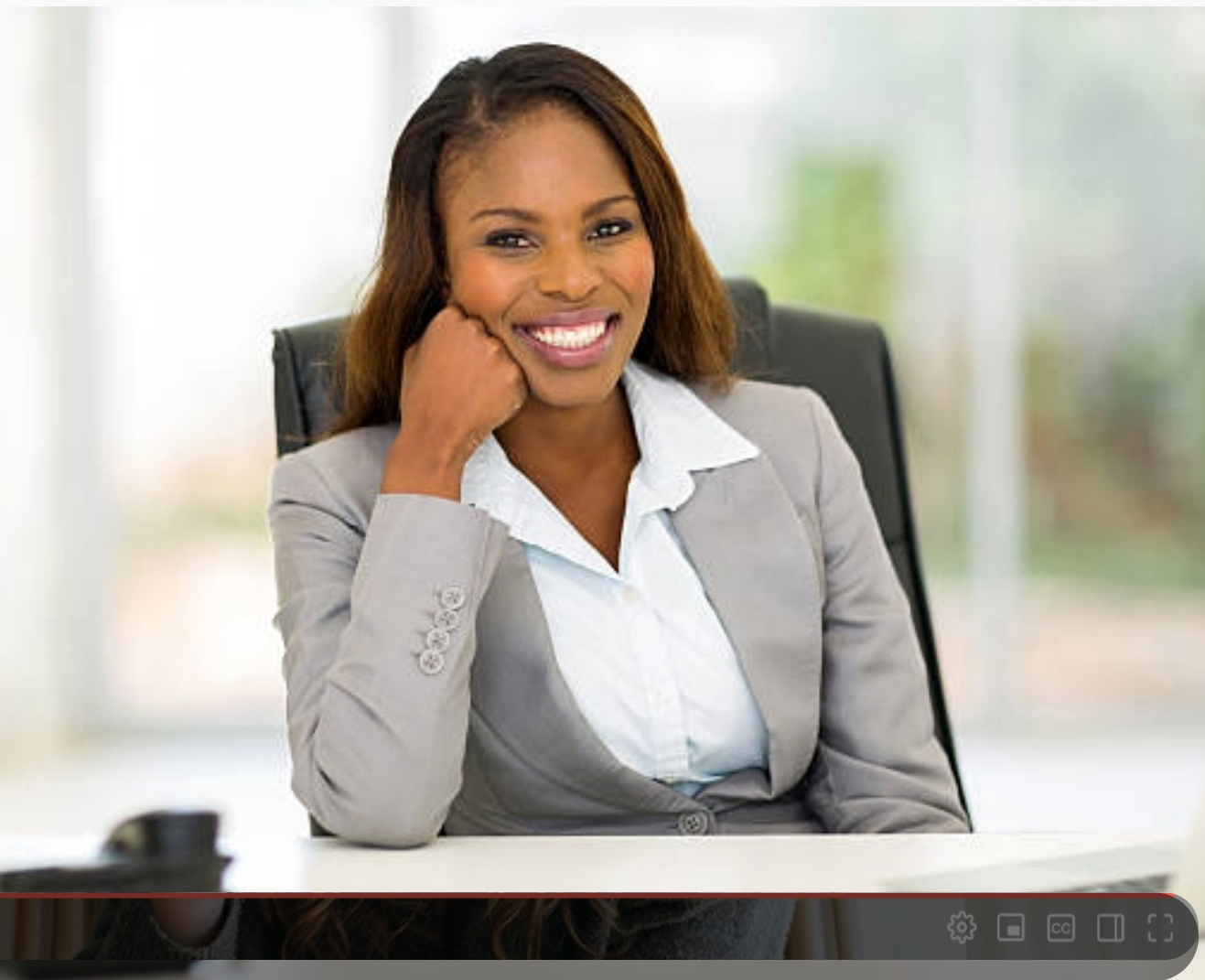
- Sponsors logos & info
- Sponsored speakers
- Sponsors files & documents

Featured Sessions



Featured sponsor sessions in reception area

- Banner image
- Chat and bookmark
- Add to attendees calendar



The image displays two mobile application screens side-by-side, illustrating different features of a live event platform.

Left Screen (Polls):

- Header:** Toggles for "Session" and "Event". Navigation icons for chat, polls, and a profile icon are at the top.
- Polls Section:**
 - Question 1:** "Which framework do you like the most?" (237 votes, 03:03 mins left). Options: ReactJs, VueJs, AngularJs.
 - Question 2:** "What kind of a person you are?" (231 votes, 00:53 secs left). Options: Morning Person, Evening Person, Night Person (selected).
 - Question 3:** "What kind of a person you are?" (231 votes, 00:53 secs left). Results: Lorem ipsum dolor (5%), Lorem ipsum dolor (15%), Lorem ipsum dolor (60%, selected).

Right Screen (QnA):

- Header:** Toggles for "Session" and "Event". Navigation icons for chat, polls, and a profile icon are at the top.
- QnA Section:**
 - User:** Pooja Kapoor asked. "I want to ask this question that". Options: Ask Anonymously, Cancel, Post.
 - User:** Joey Matthews asked. "Does the speaker choose the question and answer it in live or how does it works?". 03 upvotes.
 - User:** Chessa Gregory asked. "Does the speaker choose the question and answer it in live or how does it works?". Note: "the questions are moderated by the moderator and then only they show up here". 03 upvotes.
 - User:** Vanessa Heart asked. "How does this thing work?".

In-session sponsor's interactions

- Polls
- Q&As
- Expressive Chat

BUILT FOR COLLABORATIONS & LEARNINGS

Segment your attendees in targeted sponsored rooms

Single Room

Host a single breakout session with fix time limit and highly targeted attendees

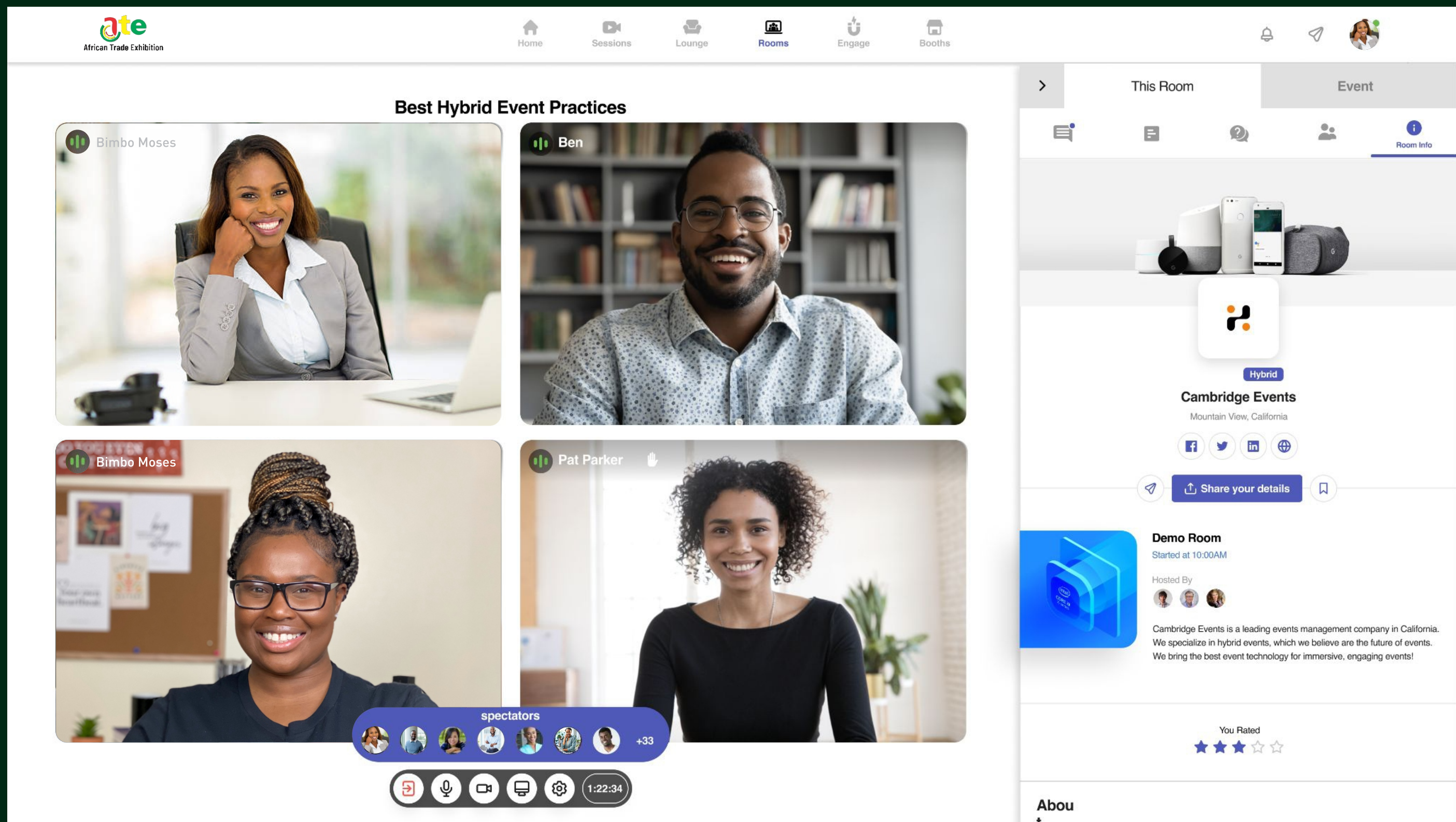
Multiple Rooms

Sponsor can host demos, product presentations etc. in multiple rooms.

Room Banner

Include sponsor's brand logo and messages in room banner to amplify reach.

Sponsored Rooms



Branded Sponsored Room

- Sponsor logo & info
- Interactions enabled by side panel
- Host demos, product presentations etc

CONNECTING SPONSORS & ATTENDEES BEYOND CHAT

Helping our sponsors build connection with attendees

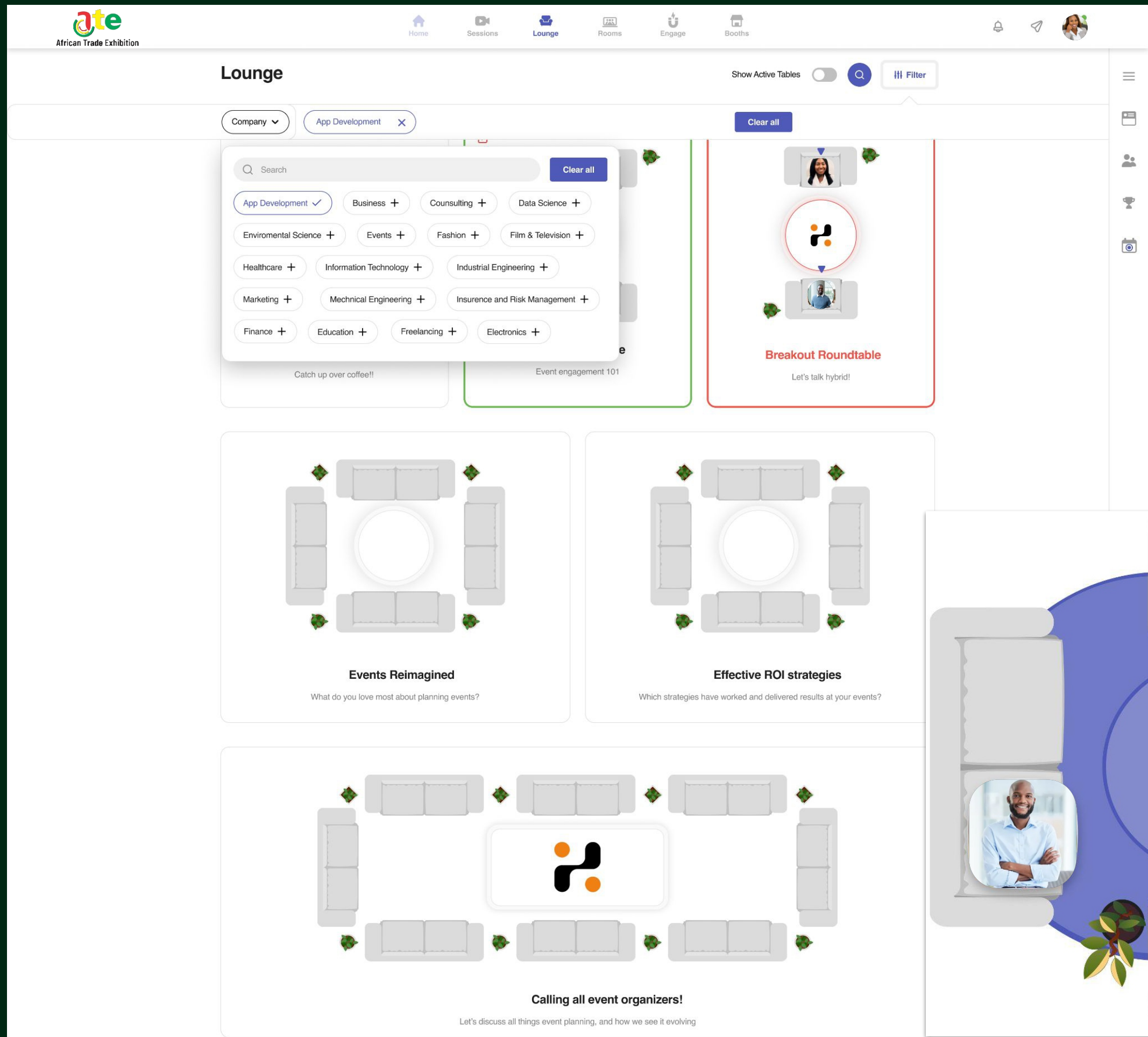
Sponsored Lounge

Exhibitors and sponsors can have their own branded lounges where they can engage with attendees.

Scheduled Meeting

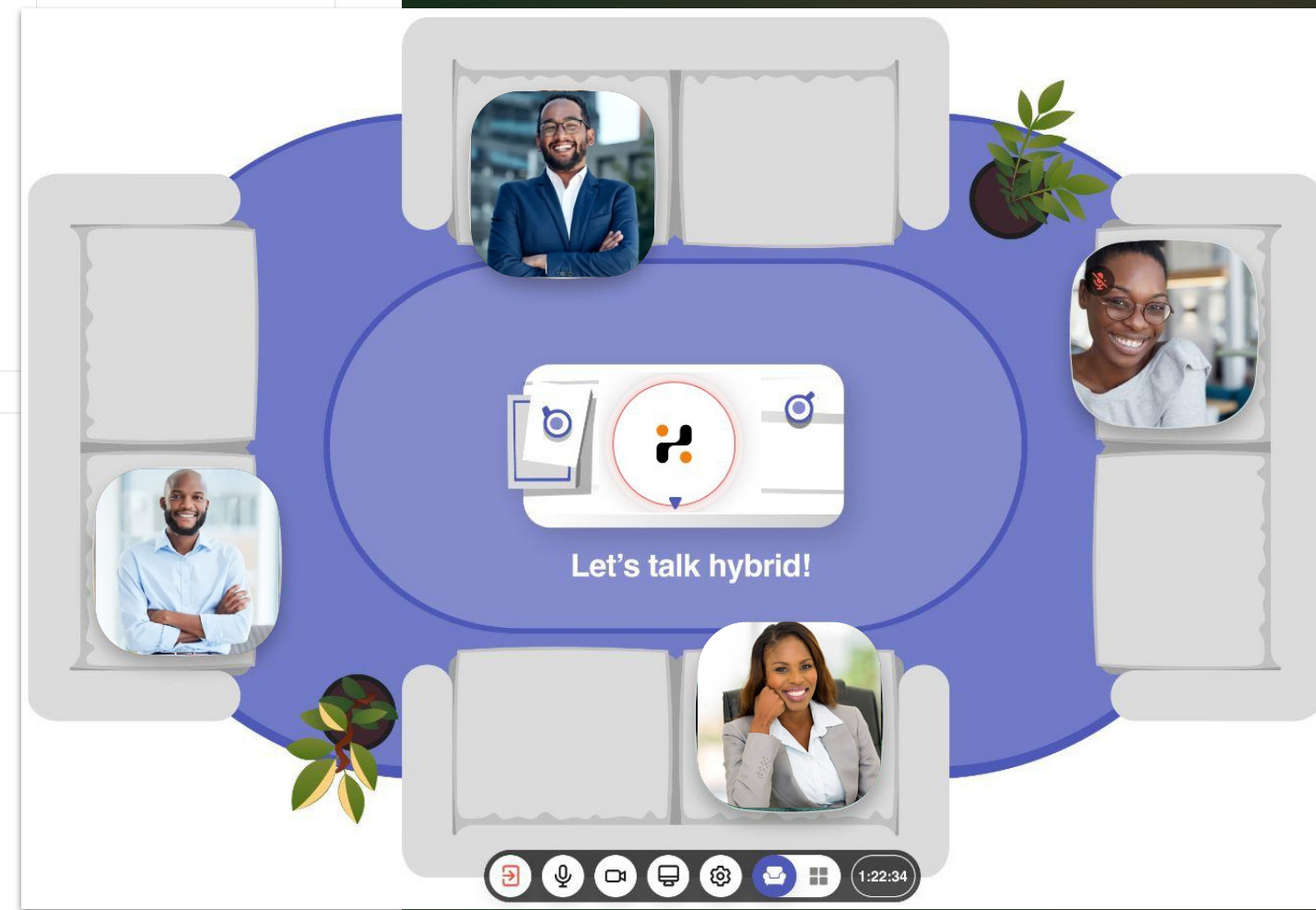
Organizers can arrange pre-schedule meetings between sponsors and prospects to drive business results

Sponsored Lounges

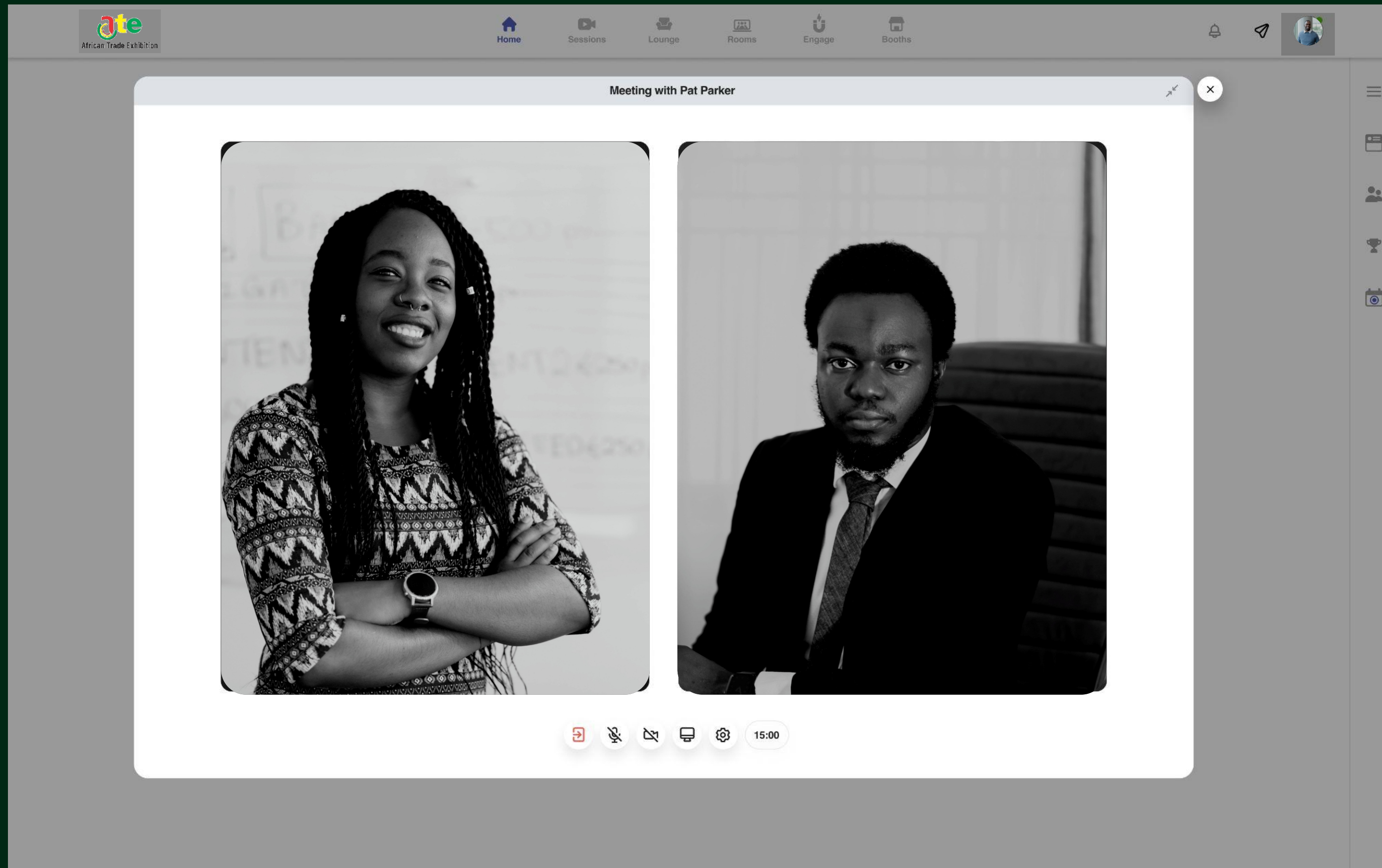


Mimic in-person networking

- Branded lounges
- Sponsored topics
- Engage sponsors and attendees
- Select from 1:1 tables or 4,10 and 16 seats



Pre-scheduled Meeting



Pre-scheduled meeting with Prospects

- Set up by the event organizer
- Organizer can limit the number of meetings
- Audio / video call & more

ENGAGEMENT THAT'S FUN & AUTHENTIC

Amp up the fun quotient with games & contests

Event Notification

Reach our attendees with event notifications that drive sponsors actions

Polls & Q&A

Include sponsors' questions in polls or allow sponsors to be answer audience questions.

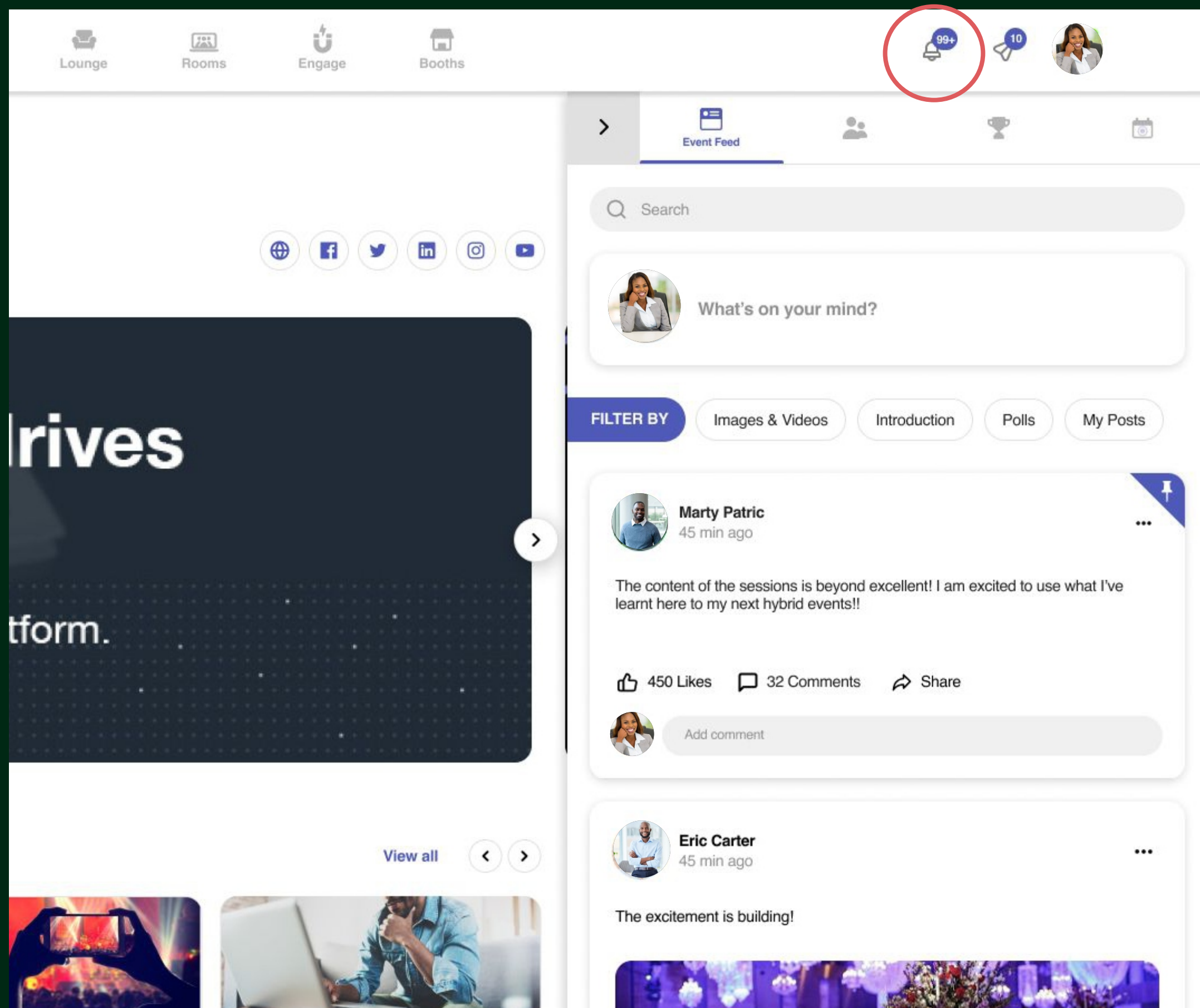
Leaderboard

Incentivise attendees to engage & interact with your brand as sponsors using point-based leaderboard.

Games & Contests

Sponsored a game or contest to promote your brand. Make it unique to your brand.

Event Notifications

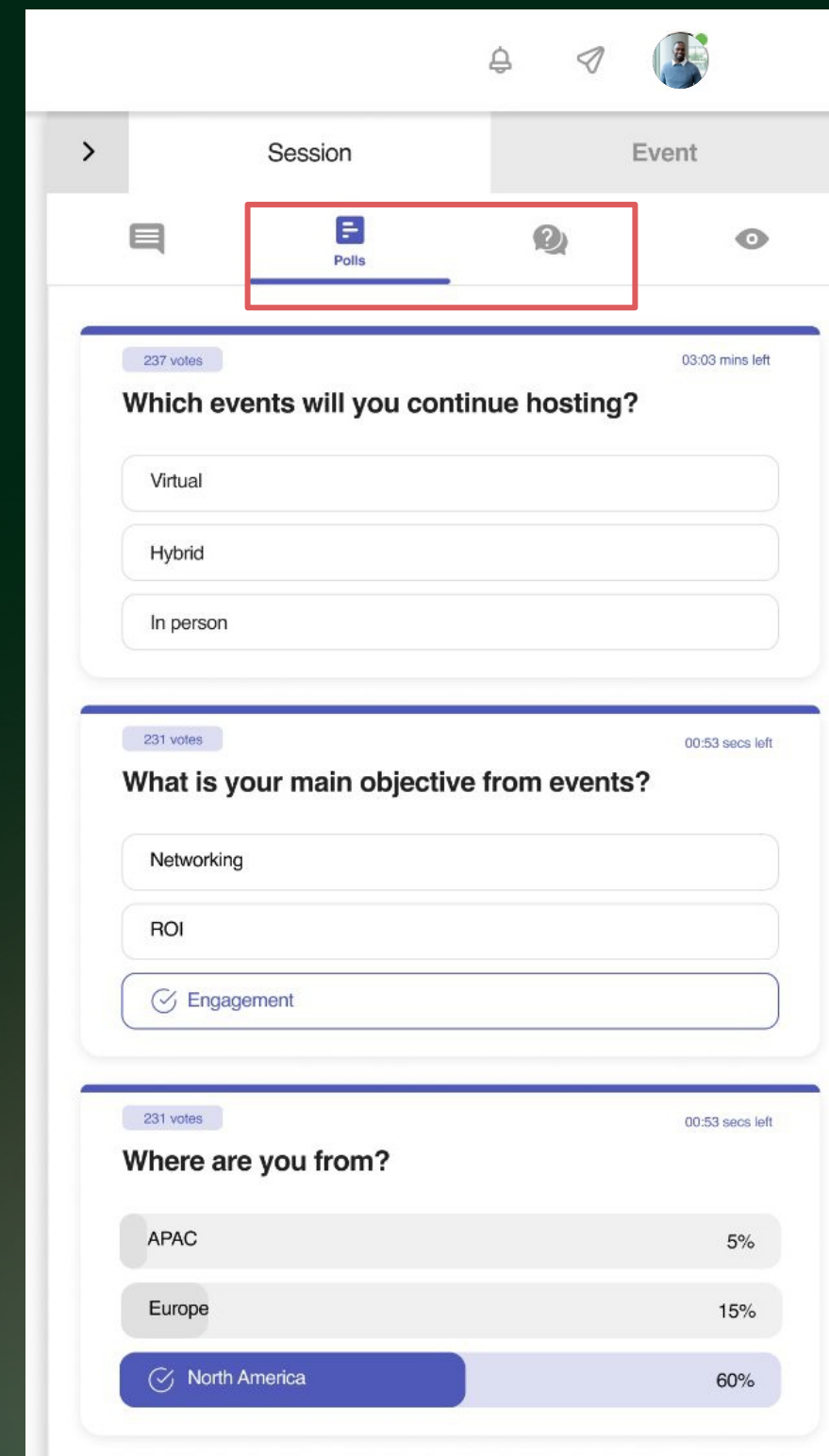
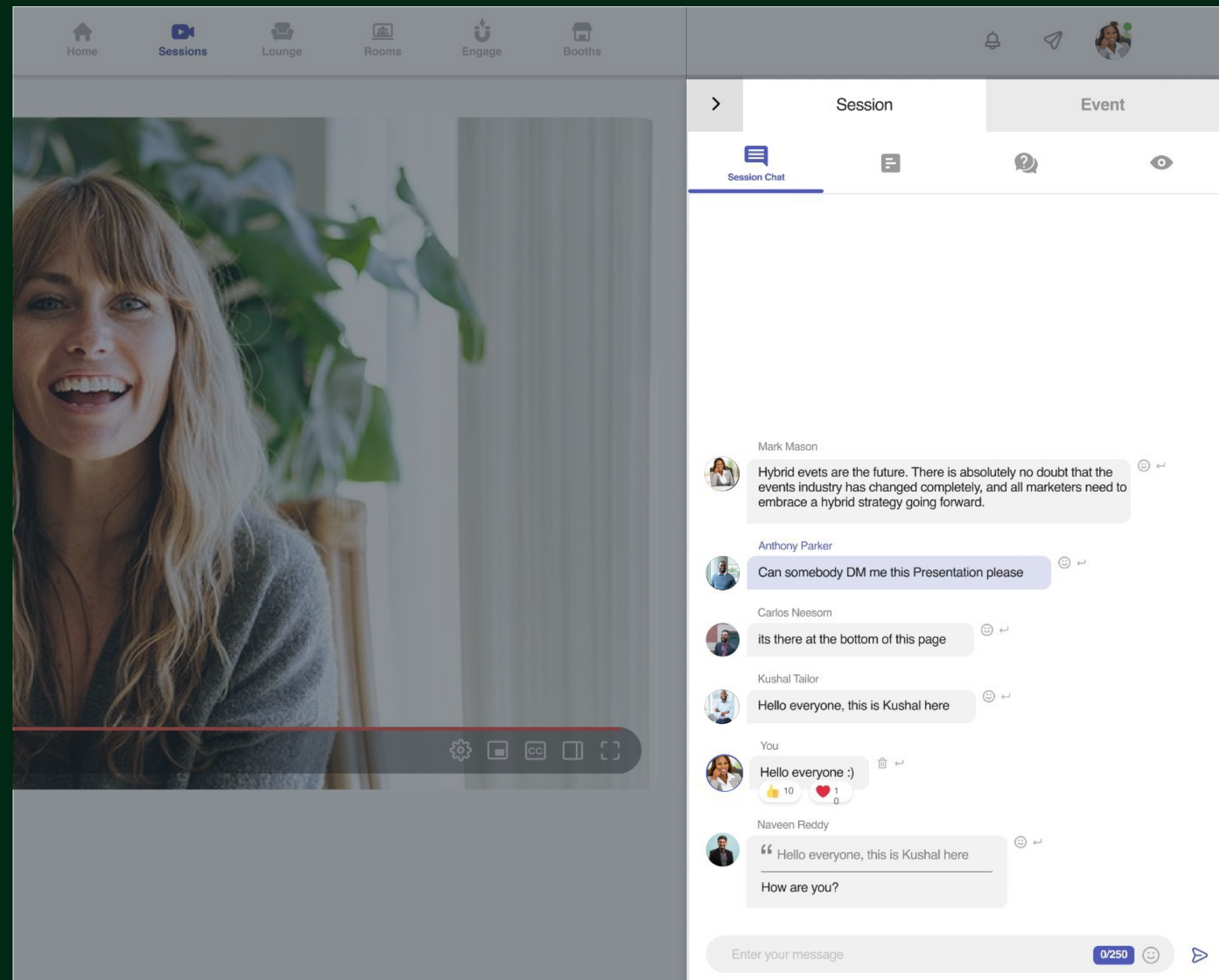


**On a high exclusivity basis
ATE notify our attendees
about our sponsors**

Examples

- Exclusive offers in a sponsor booth
- Free downloadable ebook from a sponsor

Sponsored Polls & Q&A



Where genuine connections are made

Sponsors can:

- Chat with attendees, use emojis & reactions.
- Put their questions in polls
- Answer questions in Q&A

Leaderboard



>

Leaderboard

Points

Chessa Gregory

Marketing Manager

2,644 pts

Ben Kumar

Product Manager at Tecise

2,654 pts

David Gonzalez

Member at GovStudy Association

2,554 pts

4

Victoria Labeja (me)

Product Manager at Hubilo

2550 pts

4

Jermaine Erick

Sr. Sales Manager at Micronic

2,345 pts

5

Marty Patrick

Pre sales engineer at Phygital Flow

2,340 pts

6

Casey Johnson

Sr Sales Manager at Synatomic

2,245 pts

7

Alex Brown

Growth Member at Hubilo

2,220 pts

8

Anjali Pandya

Regional Sales Manager at Virtualine Events

2,146 pts

9

Pat Parker

Sr. Sales Manager at Viral Dynamic

2,087 pts

10

Finley Taylor

Operations Head at Transofrm

2,003 pts

11

Justin Jackson

Enterprise Sales Manager at Connect

2,003 pts

>

Leaderboard

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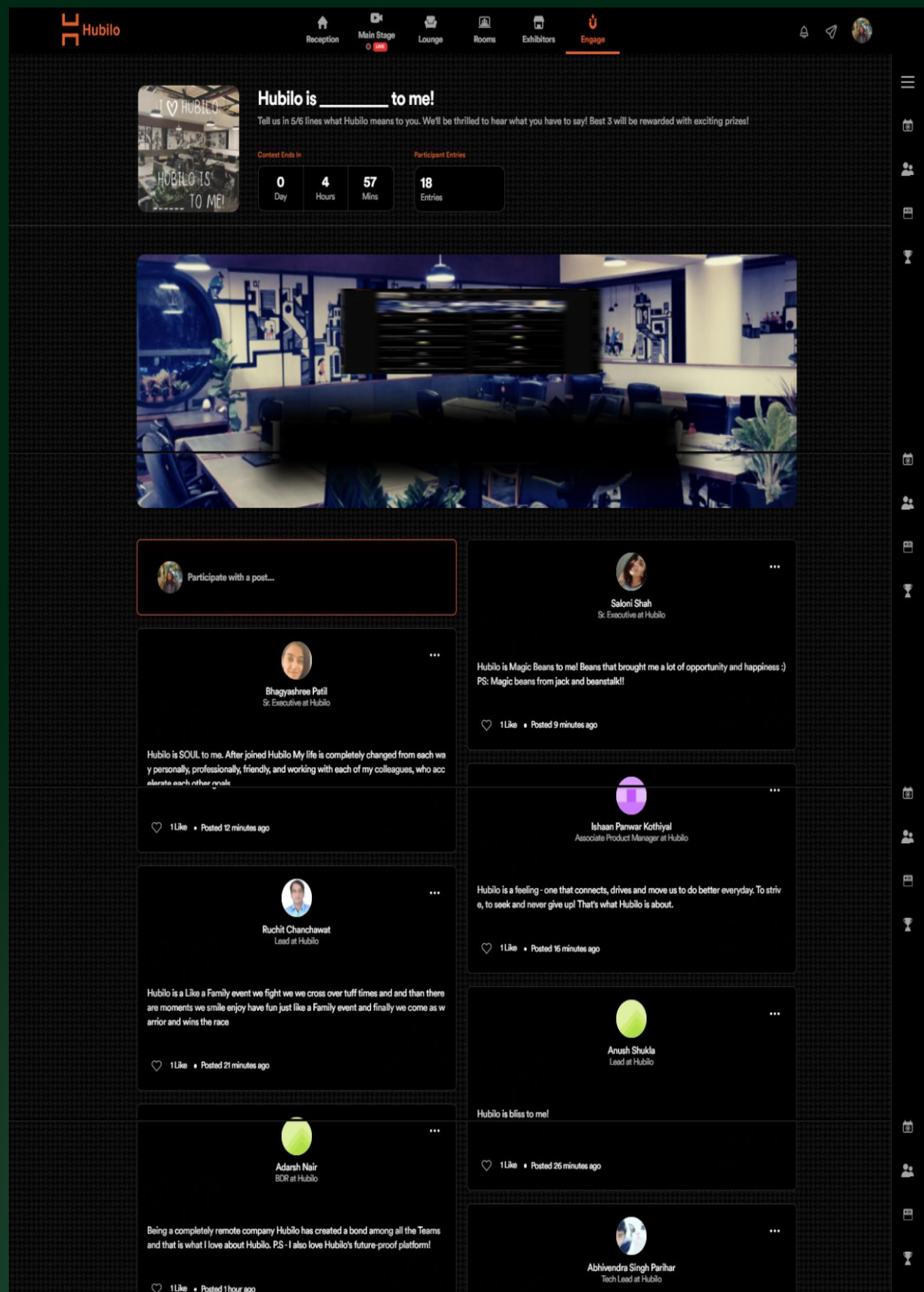
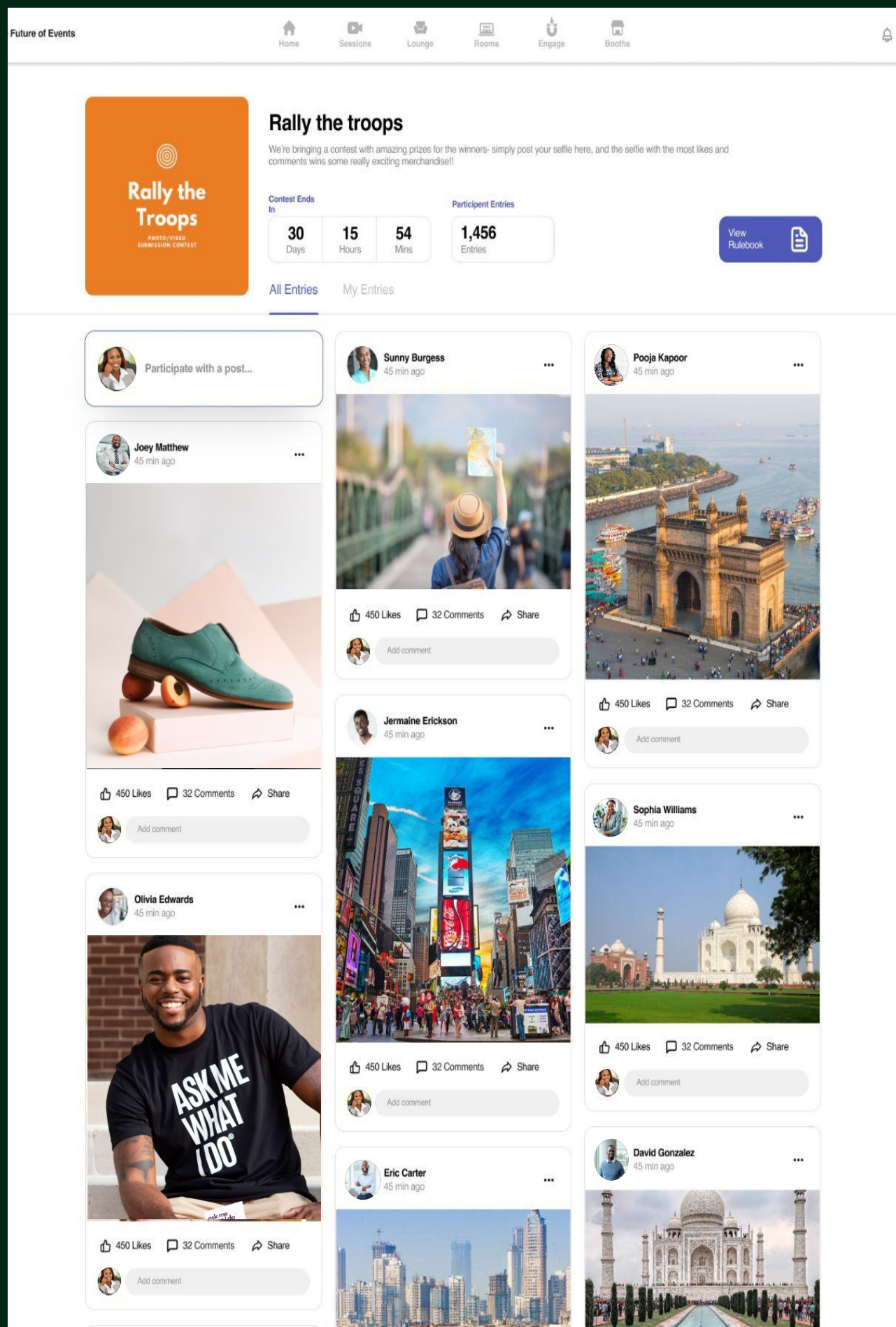
Enterprise Sales Manager at Connect

2,003 pts

Gamification that drives
sponsors engagement

Point-based leaderboard
incentizes your attendees
to interact and engage with
each other, your brand and
sponsors

Games & Contests



Built-in games & contests

Our Sponsors and exhibitors will enjoy these contests as much as our attendees do, as they drive even more measurable engagement.

COMMAND CENTER FOR SPONSORS

Give sponsors the tools & data to get the most out of the event

Booth Dashboard

Sponsors can manage their own booth, including product listing, banners, CTA & more.

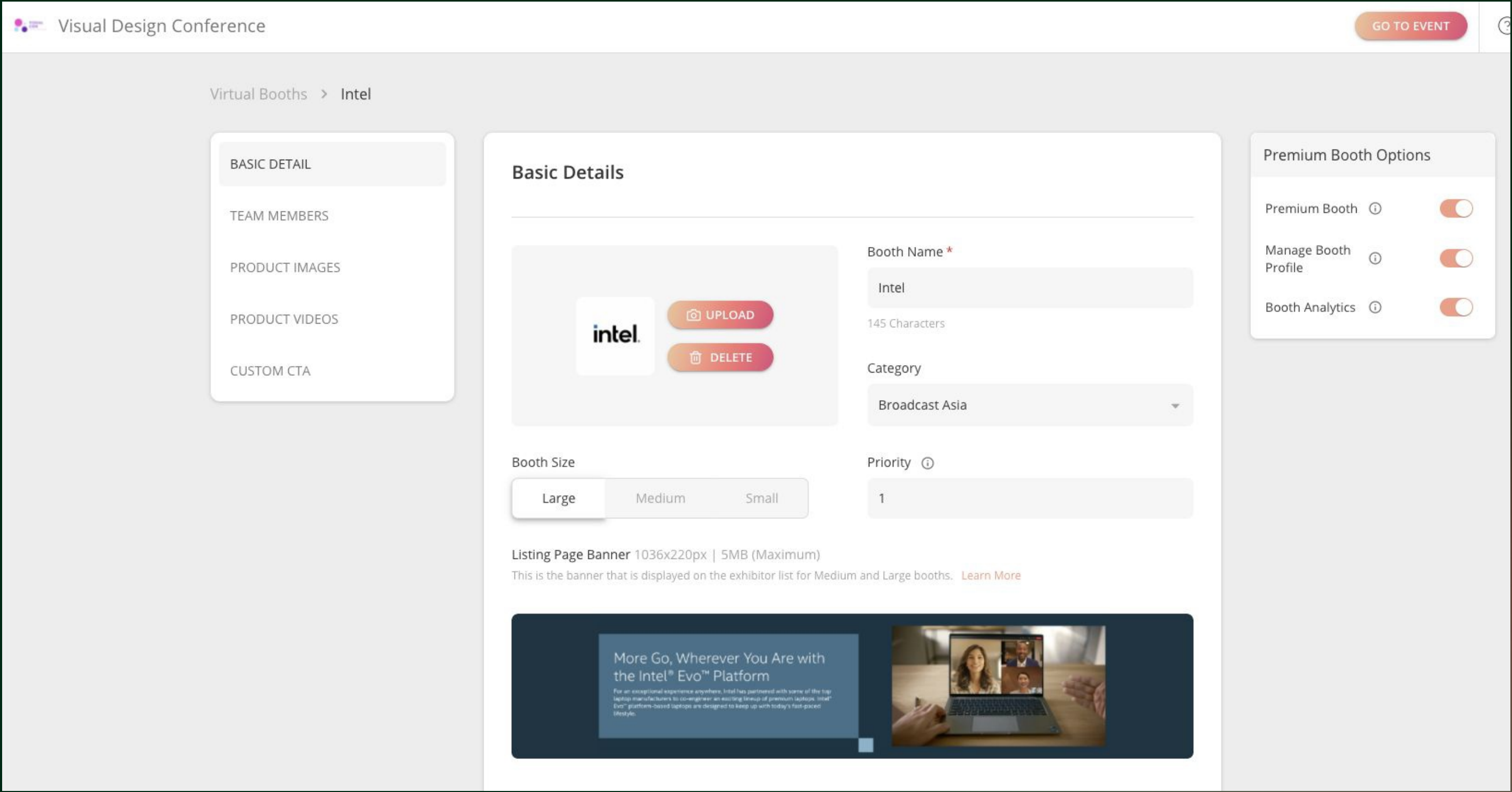
BOOTH ANALYTICS

Sponsors can measure their event ROI with a gamut of data, such as engagement, product interactions, & CTAs

LEAD GENERATION

Track leads and sales with Custom CTA, product purchase, business card exchange etc.

Sponsor booth Dashboard

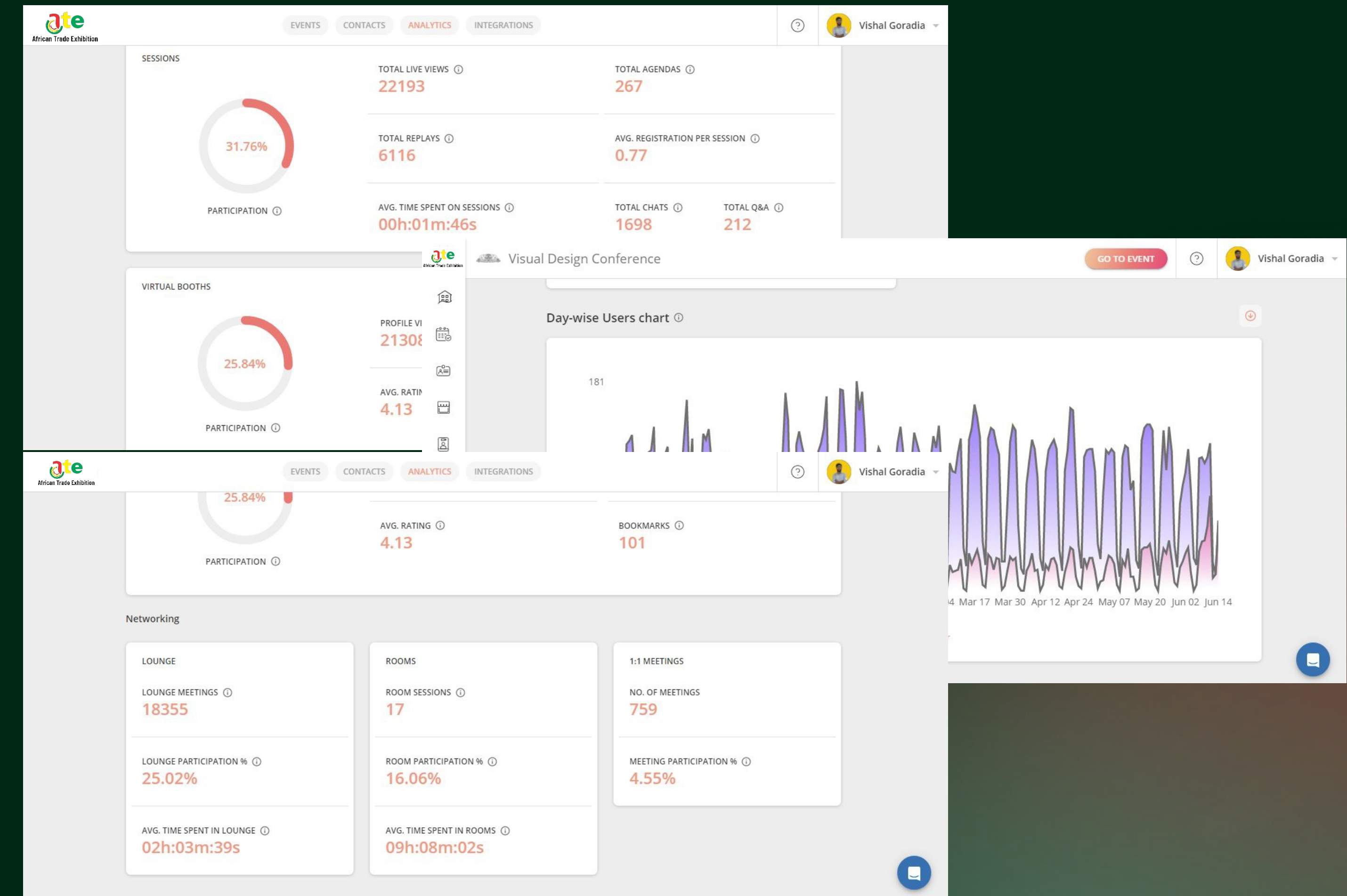


We give our sponsors full-control

SPONSORS CAN:

- Manage their booth info & team members
- Product images & videos
- Files, tags, CTAs etc

Sponsor booth Analytics



Track Sponsors ROI

Sponsors can:

- Gain event insights
- Track & measure leads
- CTA reports and much more

POST-EVENT GOODIES FOR SPONSORS

Delight our sponsors beyond the event end date

On-demand Event

Make the content
available post-event
to further enhance

Post-event Analytics

Gain insights by
downloading various
event metrics in excel
format. Import it to CRM
for lead nurturing.

PRICING & SPONSORSHIP



	TITLE	PLATINUM	KEY	ASSOCIATE	CLASSIC
Branding					
Login page	✓				
Event invite emailer	✓				
Event ticket	✓	✓			
Sponsored Ads	Main & side creative: All event sections	Main & side creative: Reception, Event feed, Agenda	Main & side creative: Reception, Event feed	Side creative: Reception, Event feed	Side creative: Reception, Event feed
Community banners	✓	✓	✓	✓	✓
Sessions					
Sponsored session	✓	✓	✓		
Sponsor logo on session banner	✓	✓	✓		
Session survey	✓	✓	✓	✓	✓
Rooms	Multiple session	Single session	Single session	✓	✓
Virtual Booth					
Featured booth	✓	✓	✓	✓	✓
Premium booth	✓	✓			
Spotlight banner / video	✓	✓	✓	✓	
Listing page banner	✓	✓	✓	✓	✓
Small Banner	✓	✓	✓	✓	✓
Booth team members	3 members	2 members	1 member	1 member	✓
Promotional/ marketing materials	✓	✓	✓	✓	✓
Product listing	✓	✓	✓	✓	✓
Product videos	✓	✓	✓	✓	✓
Custom CTA	✓	✓			
Investment Forum	✓	✓	✓	✓	✓



	TITLE	PLATINUM	KEY	ASSOCIATE	CLASSIC
Engagement					
Event notification					
Sponsored Polls	3 Questions	2 Questions	1 Question		
Sponsored Q&A	2 answers	1 answer			
Games & Contests	✓	✓			
Networking					
Sponsored lounge table	✓	✓	✓		
Dashboard & Analytics					
Access to booth dashboard	✓	✓	US		
Access to booth analytics	✓	✓			
Lead Generation	✓	✓			
Others					
On-demand event	✓	✓	✓	✓	✓
Keyword tagging	✓	✓	✓		

EXHIBITORS & ATTENDEES



	GOLD BOOTH	SILVER BOOTH	BRONZE BOOTH	ATTENDANCE
Branding				
Login page	✓			
Sponsored Ads				
Community banners	3 Banners	2 Banners	1 Banner	
Branded Breakout Rooms	✓			
Virtual Booth				
Booth Size	Large	Medium	Small	
Featured booth	✓	✓		
Premium booth	✓	✓		
Spotlight banner / video				
Session Survey	✓	✓	✓	
Listing Page Banner	✓	✓	Banner	
Listing page & small banner	✓	✓	✓	
Booth team members	✓	✓	✓	
Product listing	✓	✓	✓	
Engagement				
Event notification	✓	✓	✓	✓
Leaderboard	✓	✓	✓	✓
Session participation	✓	✓	✓	✓
Investment Forum	✓	✓	✓	
Networking				
Pre schedule 1:1 Meeting with prospects (arranged by the organizer)	5 meetings	3 meetings	2 meetings	2 meetings
Sponsored lounge table	2*16 Seaters, 3*8 Seaters, 4*2 Seaters	1*16 Seaters, 2*8 Seaters, 3*2 Seaters	1*8 Seaters, 2*2 Seaters	
Dashboard & Analytics	✓	✓		



**Want to Create Awareness &
More Audience?
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